



2023-24

Finish! Focus! Flourish!

A community where all children, youth and their families are provided with timely mental health care and empowered to thrive.



MESSAGE FROM THE CEO

What a truly outstanding year it's been for CASA Mental Health! This past year will undoubtedly go down in the history books as a testament to what can be accomplished when a community rallies together with purpose and a clear vision. Our plan to finish, focus and flourish has been nothing short of remarkable. We've doubled the number of children we care for and the families we serve, reduced wait times and moved our services closer to where kids need them most.

In our quest to provide high-quality, timely services, we expanded our programming and welcomed an influx of incredible new staff members. These dedicated individuals, whose values align perfectly with ours, have brought fresh energy and commitment to our mission.

None of these achievements would have been possible without the tireless efforts of our outstanding volunteers and the generous support of our dedicated donors. They often work behind the scenes, yet their contributions are vital to our success. We are also deeply grateful to our funders, particularly the Ministry of Mental Health and Addiction, for sharing our vision of a more integrated, responsive system of care where kids can thrive.

This year has shown what can be achieved when a group of people come together with aligned goals, big hearts and a willingness to give grace when things don't go as planned. It's a shining example of commitment to something bigger than ourselves, and we couldn't be prouder. Here's to a year of finishing strong, staying focused and flourishing together!

Bonnie Blakley

MESSAGE FROM THE CHAIR, BOARD OF DIRECTORS

As we reflect on the past year, CASA's Board of Directors is filled with gratitude and pride for the incredible strides we've made together. Our journey has been one of hope and unwavering commitment to the mental health and well-being of our community.

To CASA's dedicated staff, your passion and efforts are inspiring. You have met the challenges of growth and demand with grace and innovation, ensuring that our services remained a beacon of hope for those who need them most. Your work touched more than 8,900 lives this year, and for that, we are grateful.

To our patients and their families, you are the heart of our vision and mission. Your courage, strength, and perseverance in the face of adversity remind us daily why we do what we do. Each step forward is a victory, no matter how large or small each step, and we celebrate those victories with you.

As we look ahead, we remain steadfast in our commitment to support your journey toward healing and wellness. We have charted a path to bring more services and facilities to more Alberta families. Together, we will continue to build a future where the missing middle of mental health services is met.

Thank you for being a part of this vital and growing community. Here's to another year of growth, hope and healing.

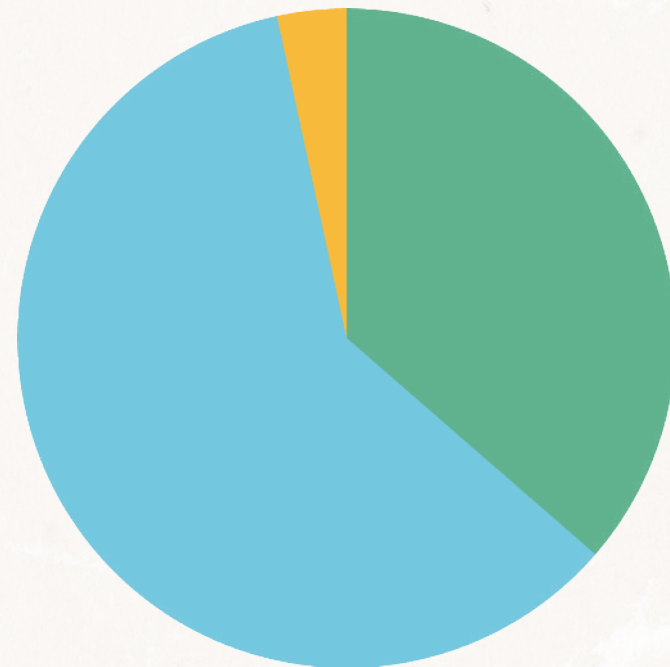
With appreciation,
Janet Hancock

OUR YEAR AT A GLANCE

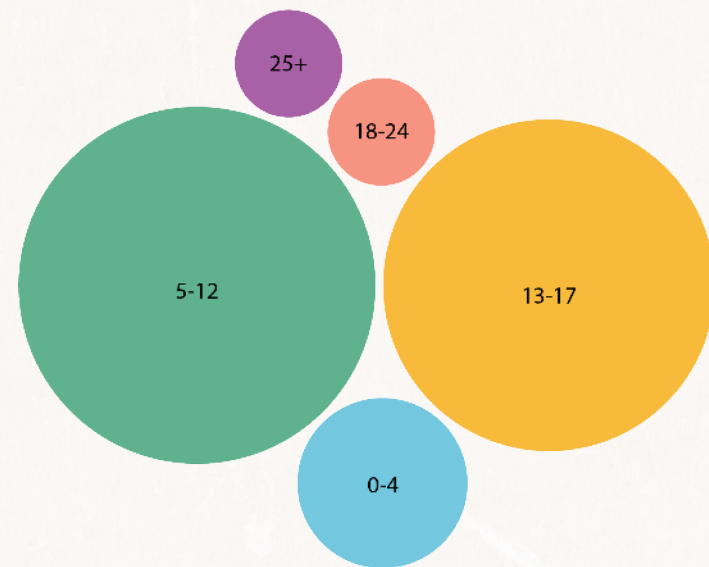
8,972

patients and family members served this year:

- 3,264 patients
- 5,403 family members
- 305 students and family members at Kipohtakaw Education Centre on Alexander Cree Nation.



PATIENT AGES



Patient age range	Per cent
0-4	10%
5-12	44%
13-17	38%
18-24	4%
25+	4%

CASA served patients from the most communities in its history: **91 communities across Alberta**

My daughter had access to so much mental health support and one on one learning and mentorship. This program has changed her life. Given her greater confidence, greater social skills and so many coping mechanisms for anxiety. A true blessing.
- CASA Classrooms parent

How would you rate your overall satisfaction with CASA's services?

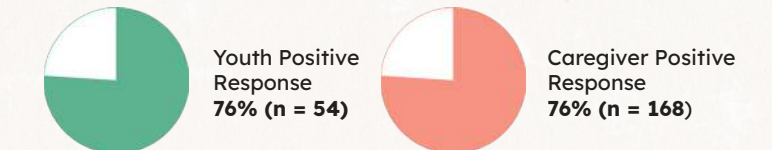
Average Youth Response



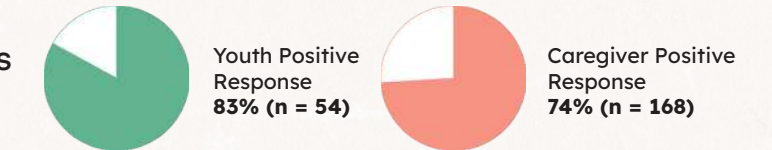
Average Caregiver Response



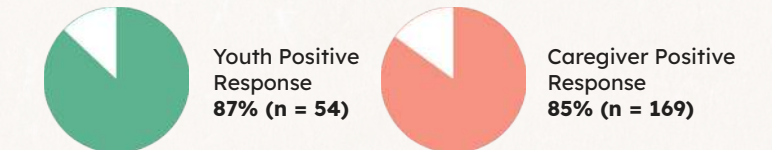
CASA is helping improve my/my child's mental health.



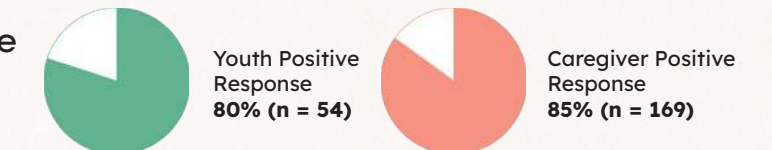
Staff told us about services and supports we could access next for help.



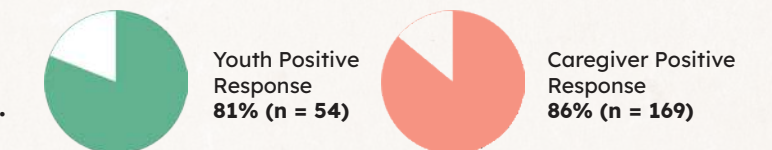
Staff explained things to us in a way we could understand.



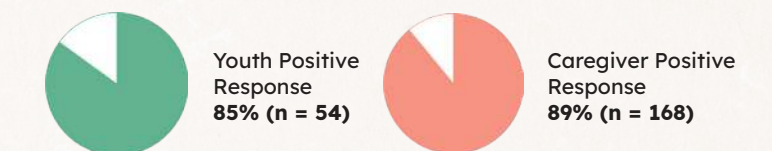
I felt like staff considered my perspective when making decisions about my/my child's treatment.



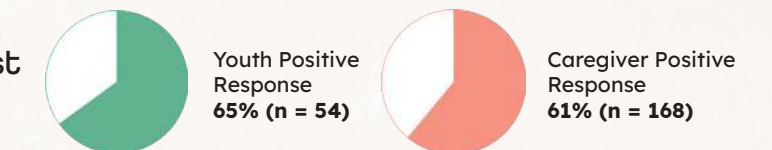
I feel that the people who have seen me/my child are working together to help us.



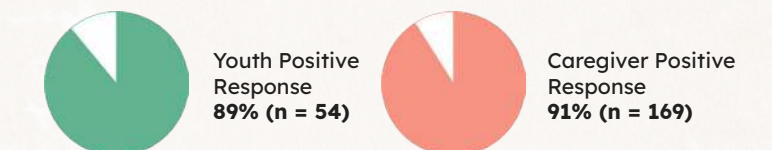
I felt that CASA staff recognized and respected me/my child's unique identity.



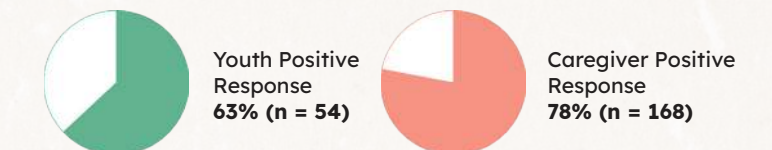
The length of time we waited for our first therapy appointment was acceptable.



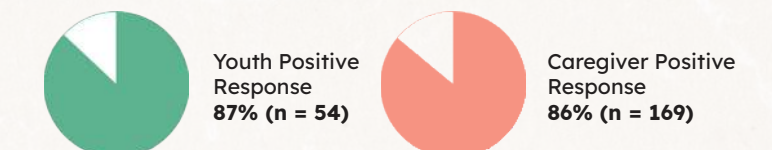
CASA staff treat me and my family with compassion and understanding.



Our admission into CASA was easy to navigate.



I would recommend CASA to family and friends, if they needed similar help.



OUR PROGRAMS

Core (ages three to 17)

Core is the first stop for most families who come to CASA. The program serves children ages three to 17 and provides general mental health treatment. From Core, the therapist is able to step families up or down into more appropriate levels of service if needed.

Specialty Programs

These programs focus on specific areas such as family dynamics, parenting, trauma and Indigenous ways of treatment. Some of these programs offer education and consultation for other treatment providers.

- **Fetal Alcohol Spectrum Disorder Program (ages three to 12):** Provides information and education to families with children with a possible or confirmed diagnosis of prenatal alcohol or drug exposure, or fetal alcohol spectrum disorder.
- **Family Therapy Program:** Family Therapy helps families understand each other's needs and find better ways to work together.
- **Indigenous Services:** This program provides various streams of service to support the mental health of Indigenous children, youth and families. All services are based in Indigenous cultures, worldviews and spiritualities.
- **Trauma Program (ages five to 18):** The Trauma program nurtures connection and safety in the caregiver-child relationship after experiencing trauma.

Residential and Day Programs

Also referred to as "step-up" services, these programs aim to treat chronic or severe mental health challenges by providing treatment in a controlled school environment. Patients may be struggling to participate in or attend school.

- **Adolescent Day Program (grades eight to 12):** Aims to improve the social and learning skills of youth with serious mental health and/or addiction challenges. Youth attend the program daily during the school year.
- **Children's Day Program (grades three to six):** Aims to improve the social and learning skills of children with serious mental health challenges. Children attend the program daily during the school year.
- **Preschool Day Program (ages four and five):** Provides specialized early childhood mental health care in a small classroom setting. Children attend the program two full days a week during the school year.
- **CASA House (grades seven to 12):** A live-in program for teens who need support with significant mental health and/or addiction challenges. Teens stay at CASA House for an average of four months.
- **CASA Classrooms (grades four to 12):** CASA's new model for school-based mental health service. These classrooms bring mental health care to where students are: their schools. By September 2024, there will be 17 classrooms across Alberta, with more to come in 2025.

For more detailed information about each program, visit casamentalhealth.org.

"Thorough, informative. Our family is coming out of program completely different. We as parents no longer felt alone and greatly benefited from the lessons taught. Our daughter was safe and properly diagnosed and treated."

- CASA Classrooms parent

CASA CLASSROOMS ARE TRANSFORMING PATIENTS' AND FAMILIES' LIVES

CASA Mental Health's newest program is like "winning the lottery" for families and children.

Lynne's* daughter recently attended a CASA Classroom at Fort Saskatchewan Elementary where she experienced "incredible growth."

"We saw such incredible improvement in her confidence and social skills," Lynne says. "She went from very much struggling to make friendships, particularly socializing in small and large groups, to being so much more confident and competent."

"I'm so, so proud of the progress that she's made. It couldn't have been possible at all without CASA Classrooms."

In the CASA Classrooms program – first launched in September 2023 – students receive individual and group therapy, psychiatric care, medication and schooling according to their individual need.

A team of mental health professionals, a specialized teacher and support staff provides the care.

Students remain in the program for approximately half the school year, followed by another half-year of transition support.

"By providing a mental health classroom at school, we are allowing children to access services where they spend every day," says Lori Roe, CASA Classrooms Senior Manager. This aligns with CASA's goal to provide services closer to kids and families and reduce barriers to access.

"Now they do have to come into our classroom in whatever school it is, but it's something that works well for the kids, it also works well for the families because they don't have to go somewhere for services – they're already where their kids are anyways."

Currently, CASA Classrooms have been established in Edmonton, Fort Saskatchewan, Gibbons, Sturgeon County, Medicine Hat, Red Deer and Wetaskiwin. Up to 12 kids are in each classroom.

"What we're finding is that because it's a smaller classroom size, some of those kids who literally haven't walked through a school door in two years are coming because it's less intimidating," says Roe.

Diane's* granddaughter was experiencing behavioural issues at school, but since she began attending the program at J.A. Fife in Edmonton, there has been a "big change."

"She doesn't throw fits anymore as much as she did. She listens to what the other person has to say. Before it was just a big tantrum and now she'll listen to reason."

Her granddaughter is also now excited to go to school and learn.

"It was a struggle, a big struggle for me to get her to go to school. Now she'll wake up and want to go to school, which is so wonderful. It's such a big 180-degree difference," says Diane.

Lynne says she is incredibly grateful for the opportunity to have her child go through the CASA Classrooms program.

"It was truly like winning the lottery, and if I had the chance to do it again, I would in a heartbeat. I can't thank this amazing team enough for all the love, support and efforts with my daughter. You truly changed her life for the positive, thank you."

CASA is launching more Classrooms in 2024 and 2025 so more parents and families don't feel they need to win the lottery to access mental health services.

Learn more about CASA Classrooms at casamentalhealth.org/classrooms.

*Names have been changed to protect patient privacy.

CASA MENTAL HEALTH PLANS EXPANSION TO NEW COMMUNITIES

Paula Colvin can't wait to cut ribbons.

Paula is the director of CASA Mental Health's Program Management Office (PMO). She and her team are overseeing the organization's province-wide expansion of CASA Classrooms and the expansion and integration of CASA House and the Adolescent Day Program (ADP).

The expansion plan is part of CASA's five-year strategic roadmap to ensure mental health resources meet kids where they are, serve more children and youth, and provide support built directly into families' lives.

The organization is currently in the third year of that roadmap.

The Adolescent Day Program and CASA House programs will be integrated in Edmonton and new sites will be located in Fort McMurray, Calgary and a fourth location in southern Alberta. Integration will ensure continuity of care and a smooth transition for patients whose levels of care may change.

As for CASA Classrooms, eight classrooms opened in 2023-24, with another nine expected in September 2024. Expansion will occur in larger cities and smaller, rural areas like Rocky Mountain House.

"Essentially, by the end of our classroom rollouts with this agreement that we have in place right now, it'll be across the whole province," Paula says.

The Alberta government committed \$92 million to support CASA's expansion, but further funding is needed to ensure programs are the best they can be for youth and their families.

"For example, when we build a building for ADP-House in, say, Fort McMurray, we need to fill it," Paula says. "That's where donors come in, to help basically build these play rooms and these therapy rooms and furniture and all of the things that we need to be able to serve kids and families there."

Paula refers to the PMO as a support unit, taking the load off those who need to focus on their own work while the expansion is underway.

"The project managers in the PMO are process experts and facilitators," she says. "They are also change management and risk management specialists. These are the kinds of things that this new team will bring to CASA's projects. And they are very excited to get started!"

Specific project managers are in place, for example, to help the rollout of CASA Classrooms, expansion of the ADP and House and to focus on other large internal projects.

Paula feels excited and privileged to be able to work on CASA's expansion, particularly when visiting different communities.

She recalls meeting Wood Buffalo Mayor Sandy Bowman while he was busy helping wildfire evacuees in 2023. The question came up about the municipality being a transient community and a place for families.

His answer, Paula says, was despite multiple natural disasters and a global pandemic, people are choosing to stay in Fort McMurray. They are raising their kids and bringing their parents.

"In addition to deciding to stay, they have all experienced trauma from the fires, floods and the pandemic," she says.

"The need is so, so high and when we talked about it with Mayor Bowman, he just said 'the sooner you can get here, the better. We're ready, we need it.' So, that's what I'm looking forward to. I'm looking forward to cutting the ribbons."



OUR LOCATIONS



CASA Centre

CASA Centre is a state-of-the-art facility opened in 2016. Designed with a trauma-informed approach, this facility is home to CASA's day programs and more. It features a cultural room for spirituality and meditation, a Snoezelen room, music and art therapy spaces, a fully-equipped gym and multiple other recreational rooms and equipment.

10645 63 Avenue NW
Edmonton, Alberta
780-400-2271



Fort Road

CASA Fort Road houses various programs such as Core, Professional Development and Education, and Family Therapy. Fort Road also features facilities such as a Snoezelen room and multiple observation rooms.

13415A Fort Road NW
Edmonton, Alberta
780-410-8180



CASA West

CASA West opened in January 2023. The newly-renovated office offers clinical space for patient appointments in Core and other programs, as well as flexible meeting rooms, space for administrative teams and room to expand in the future.

14940 121A Avenue
Edmonton, Alberta
780-400-2274



CASA House

CASA House is a voluntary residential treatment program for adolescents with mental health concerns. It focuses on treating adolescents and their families who have not responded to previous interventions (like medications and therapy) and now require more intensive mental health treatment.

9400 Emerald Drive
Sherwood Park, Alberta
780-410-8181



Downtown

Located just off Jasper Avenue in the Peace Hills Trust Tower, CASA Downtown serves as CASA's corporate headquarters. It is home to Philanthropy, Communications, Finance and other support teams.

#406 Peace Hills Trust Tower
10011 109 Street NW
Edmonton, Alberta
780-400-2270

CASA Classrooms

Opened February 2023

Sturgeon County: Guthrie School (grades seven to nine)
Sturgeon County: Sturgeon Composite High School (grades 10-12)

Opened September 2023

Edmonton: J.A. Fife School (grades four to six)
Edmonton: St. Gabriel Catholic School (grades seven to nine)
Fort Saskatchewan: Fort Saskatchewan Elementary (grades four to six)

Opened February 2024

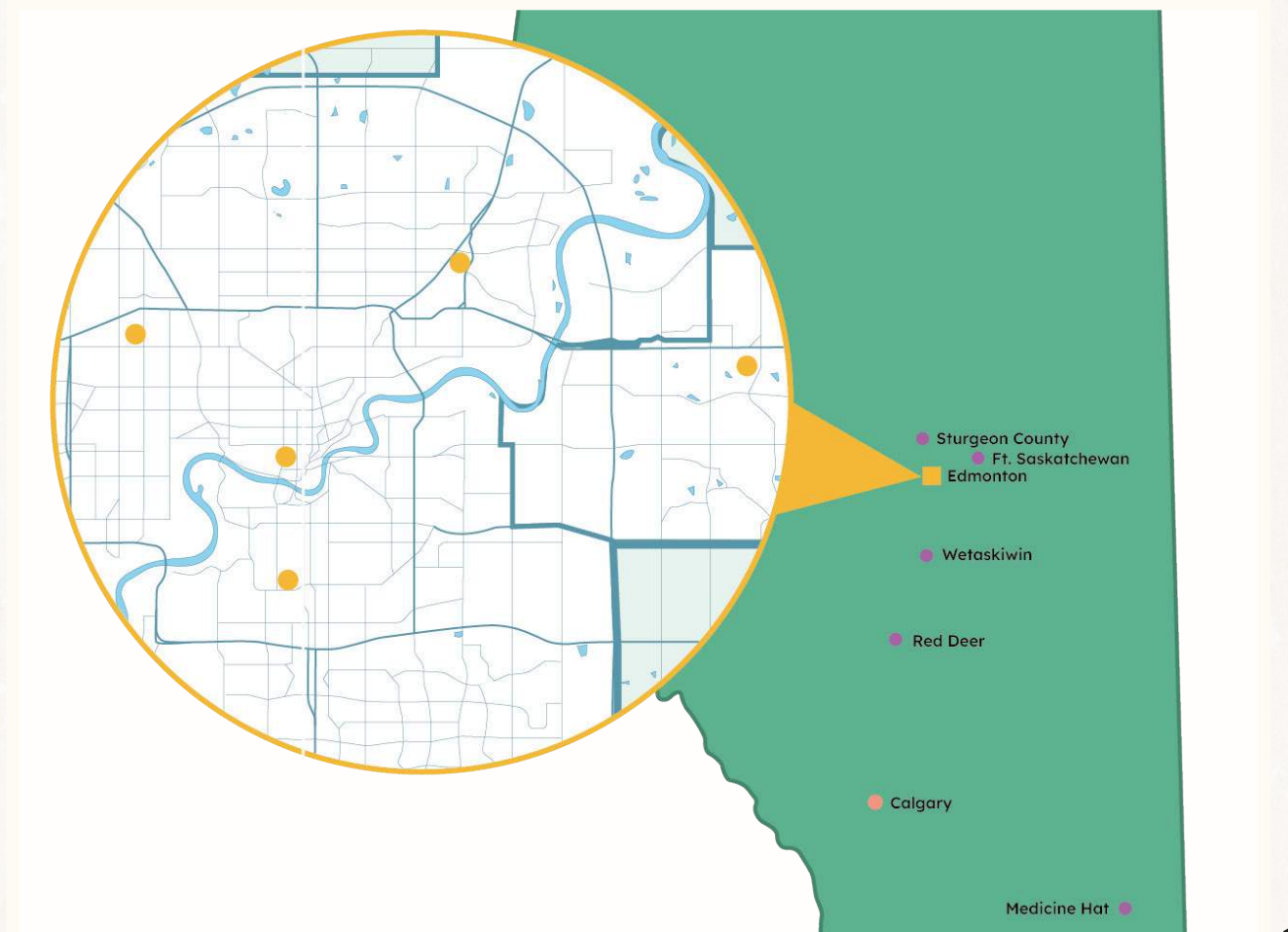
Medicine Hat: Southview Community School (grades four to six)
Red Deer: Escuela Vista Grande School (grades six to eight)
Wetaskiwin: Wetaskiwin Outreach School (grades seven to 11)

Coming 2024-25: CASA Calgary

CASA Mental Health is expanding across Alberta to ensure mental health resources meet kids where they are, serve more children and youth, and provide support built directly into families' lives. CASA's Trauma program will launch in Calgary in the coming months. The program nurtures connection and safety in the caregiver-child relationship after experiencing trauma.

839 5 Avenue SW #200A (current location: moving in 2025)
Calgary, Alberta

"I REALLY LIKE THE CONNECTION I HAVE FORMED WITH MY THERAPIST. IT FEELS VERY GENUINE AND MAKES ME FEEL VERY COMFORTABLE IN THE FACILITY."
- CASA CORE PATIENT



MOST LIKELY TO LIVE OUR VALUES

Alyssa Bisson wasn't actively looking for a new job when she came across a posting for an Employee Engagement and Experience Coordinator at CASA Mental Health. She was aware of CASA because of the mental health parenting tips the organization shares on social media. Alyssa knew immediately she wanted the role.

"It was all the things that I love about human resources, and for an organization that I personally have gained a lot of value from in my personal life. I just knew I was going to kick myself if I didn't apply," says Alyssa.

She is responsible for CASA 101, the orientation for all new employees. As one of the first people to welcome new staff, Alyssa plays a key role in highlighting CASA's values.

"[CASA's] values aren't just a poster that we have on our wall," says Alyssa. "They're embedded in every single decision, strategic plan and new initiative that we create. Our values underscore what we're trying to do and how we're trying to propel our mission forward."

One of CASA's values is equity, diversity and inclusivity—to create a culturally safe environment that acknowledges and respects the lived experience of every person and community. Alyssa contributes to CASA's culture by showcasing her passion for helping others to all staff, right from day one.

Collaboration is another one of CASA's values—a commitment to working together to better serve children, youth and families. As the Clinical Manager for the Trauma and Family Therapy programs at CASA, Sharon Ling embodies the value of collaboration. Sharon works hard to build a sense of community among her team, a task made easy by their camaraderie and shared passion for what they do.



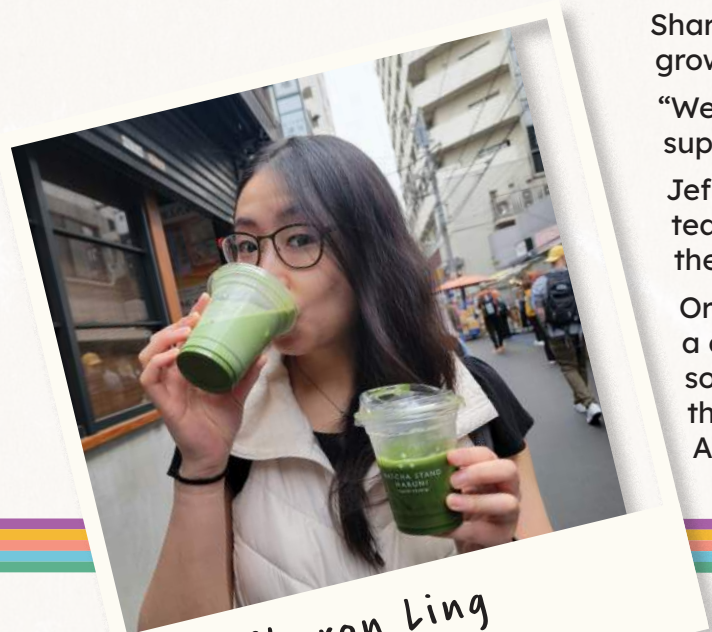
Alyssa Bisson

Sharon says she's "experienced an absolute dedication for growth."

"We're passionate about our mission, but we're also really supportive of one another."

Jefferson Veno, a Mental Health Therapist on Sharon's team, agrees. He calls CASA "a place to grow, both as a therapist and as a person."

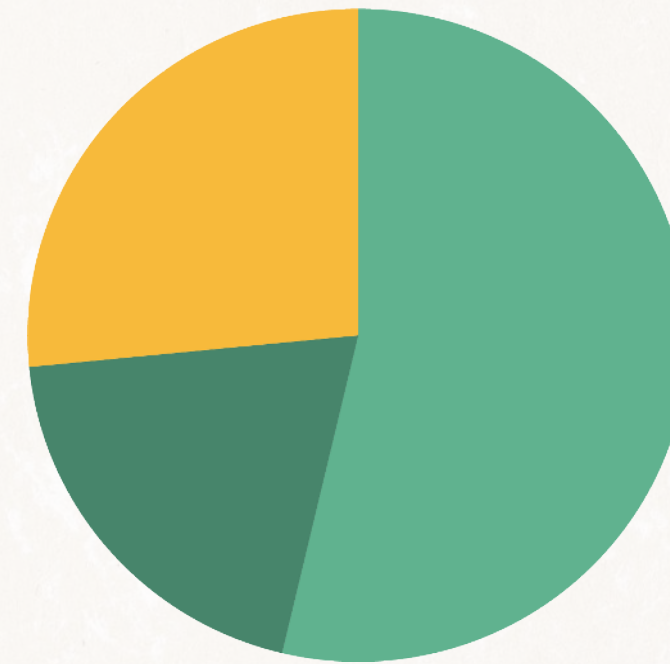
Or, as Alyssa puts it: "working at CASA isn't just a job, it's a calling. Every single person who works here is doing so because they truly believe in making a difference in the lives of children struggling with mental illness across Alberta."



Sharon Ling

OUR TEAM

336 employees as of March 31, 2024

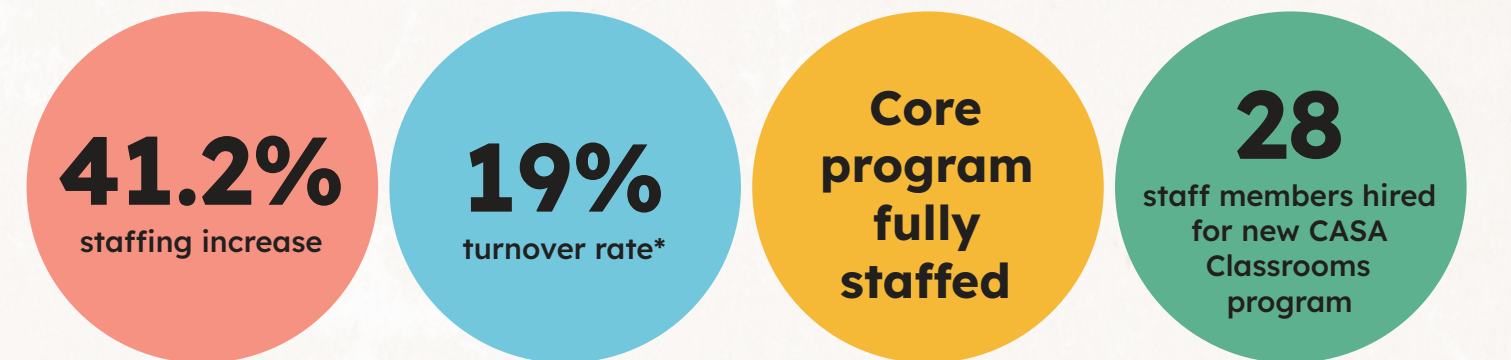


162 hires in 2023-24:

- Clinical:** 119, including 32 mental health therapists
- Business operations (non-clinical employees):** 43

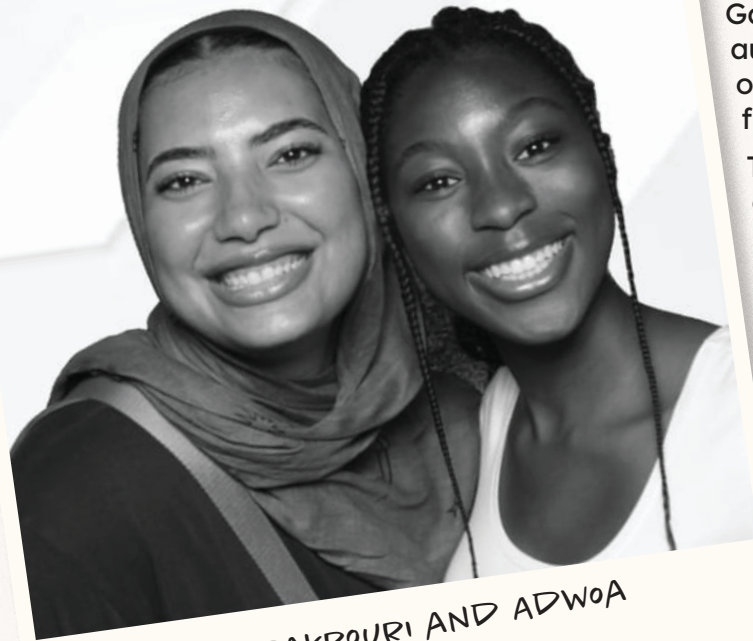
2023-24 highlights:

- CASA increased staffing by 41.2 per cent from the start of the 2023-24 fiscal year, with a retention rate of 81 per cent
- Developed a new Program Management Office to lead provincial expansion and support CASA's roadmap plan, and hired eight staff to the department
- The Core program became fully staffed since the inception of the program in 2022
- Hired 28 staff for our new CASA Classrooms program, including four managers and seven mental health therapists
- Clinical Practice department had seven new hires, and the structure changed to include a new director and two additional managers to increase service levels



*** MATH CLASS!**
We calculated our turnover percentage with this formula: $\frac{64 \text{ exits}}{336 \text{ total staff at year-end}}$

MOST LIKELY TO VOLUNTEER



HASNAA ELDAKROURI AND ADWOA BOADU AT A CASA EVENT

In May 2022, Hasnaa Eldakrouri and Adwoa Boadu met for the first time at the CASA Thrive Gala, when they both signed up as “roaming auction volunteers” to help with the promotion of the online auction and 50/50 raffle for the fundraising event.

The energetic pair bonded over shared interests and from that fateful day, their friendship blossomed. Adwoa and Hasnaa can now be seen together at most volunteer opportunities.

Hasnaa began volunteering with CASA Mental Health in July 2021 while Adwoa first signed up in January 2022. They have each contributed approximately 75 hours each since joining the CASA volunteer team.

Over the last two years, their portfolio includes distributing the Youth and Family Advisory Council UNSEEN magazine, the 2022 CASA Gala, three CASA Golf Classics and selling 50/50 tickets at an Oilers game. The pair have also provided logistical support at the Zin on the River and Barney Bentall & the Cariboo Express events, helped with

a toy and therapeutic device inventory and management project, and called CASA donors during the 2023 thank-a-thon.

“We always sign up for events together,” says Adwoa. Hasnaa adds with a laugh “We don’t want to be alone.”

Both are studying at the University of Alberta. Adwoa is taking neuroscience and Hasnaa is in psychology. Their favourite part about volunteering with CASA—and why they think others should volunteer too—is the opportunities to learn from professionals and connect with others.

“Being able to volunteer for CASA, we’re in a lot of places we wouldn’t normally be in,” says Adwoa. “One thing I really like is being able to directly chat with the psychologists or the staff at [CASA] Centre and they tell you about their roles and what they do. I think right now, I don’t know what I want to do with my life but hearing all these different professions that I didn’t even know existed, it’s really nice.”

For Hasnaa, it’s always interesting to talk to and meet different people that attend CASA’s events.

“They talk about what they do and we get to learn all about their different roles and make connections,” she says.

Adwoa and Hasnaa have given back to the mental health community while also taking care of their own.

For Hasnaa, she goes on walks, watches YouTube videos and loves to travel. She and Adwoa even took a trip to California together. Adwoa enjoys watching Netflix, particularly romantic comedies.

The duo have also taken kickboxing together.

“It’s important to do activities with your friends to grow closer,” says Hasnaa.

Find out more about volunteering with CASA and how to apply at casamentalhealth.org/volunteer.

VOLUNTEER CLUB!

412

Total volunteers: **412** with an average of 25 new volunteer applications and 15 official new volunteers joining each month.

CASA volunteer base increased by 100 volunteers (31 per cent) in 2023-24.

55
volunteer
opportunities

93%
shift fill rate
(335/360)

3,552
volunteer hours
contributed
(including board and
Youth and Family
advisors)

39
barriers to care
reduced

VOLUNTEER HOURS BREAKDOWN



- **Clinical volunteer support** (childminding, art and crafts, gym instruction, program support): 812
- **CASA fundraising events** (casinos, golf tournaments, Oilers 50/50, Zin on the River, Barney Bentall concert, CASA staff EDI event, etc.): 639
- **Project-based administrative support** (academic research - Clinical Operations, clinical resource consolidation, volunteer manual and training module development, donor stewardship calls, research assistant): 279
- **Interviews/registration** (volunteer placement interview and screening): 222
- **Youth and Family Advisory Council** (meetings, working groups, events, storytelling): 600 (estimated)
- **CASA Board of Directors** (meetings, community engagements, strategic planning, subcommittee work): 1,000 (estimated)

CHILDMINDING IMPACT

102 CASA volunteers contributed approximately **495 volunteer hours** directly to providing childminding to CASA families, to reduce barriers and allow parents to attend integral CASA support and therapy groups.

Volunteer childminding support was provided or requested for **24 CASA clinical programs** across our clinical locations.

YOUTH AND FAMILY ADVISORY COUNCIL!

The fiscal year of 2023-24 was a huge success for the Youth and Family Advisory Council (YFAC). This year marked the launch of the Youth and Family Voices Network, the revitalization of UNSEEN: Youth Mental Health Zine and release of issue six, the first attendance of YFAC members at Catchball, and more advising than ever before.

Highlights:

- The Council advised CASA leadership on 13 topics in 2023-24.
- The Youth and Family Voices Network was launched in November 2023, after extensive consultation with YFAC. The network provides an accessible avenue for youth and family members across Alberta to engage, advocate for mental health and tell their stories. Network members can participate virtually and on a flexible, self-serve basis.
- Two members told their stories at CASA's Equity, Diversity and Inclusivity Learning Day in September 2023. Jordan spoke as a keynote and shared her family's story about accessing mental health services. Rovena led a workshop on intersectionality and racism based on her own lived experience and research in the field.
- Youth on the council released issue six of UNSEEN: Youth Mental Health Zine in July 2023. The theme was Growing Pains, and content from CASA House patients and YFAC youth was featured.
- For the first time ever, YFAC members were invited to attend the second session of Catchball alongside CASA staff and leadership. Catchball is a collaborative process where CASA leadership, managers and administrative staff come together to plan for the upcoming fiscal year.

Visit casamentalhealth.org/voices to learn more and join the council or network!

"I enjoyed the overall experience. YFAC made me feel very comfortable, which was nice as it was my first time engaging with them. I was unsure what it would be like."

- CASA staff member

"The story workshop was very well done and much appreciated. This is quality professional development and empowerment for volunteers. This is how you invest in stakeholders. Thank you."

- YFAC member

"I am using my lived experience to make meaningful contributions to the landscape of mental illness treatment."

- YFAC member



MOST LIKELY TO MAKE AN IMPACT

“Be somebody that makes everybody feel like a somebody.”

Children and youth attending CASA Centre are now able to enjoy a new mural honouring late Edmonton Oilers player Colby Cave.

The mural was commissioned through the Colby Cave Memorial Fund at the Edmonton Oilers Community Foundation and Colby's Kids, initiatives that help support CASA Mental Health's day programs and CASA House.

“Every time a child comes into CASA, they are welcomed into CASA with a Colby Cave knapsack filled with everything they need for their journey at CASA,” says Nadine Samycia, Chief Donor Love Officer. “I like to think of it as a warm hug directly from Colby and Emily to our kids, which is wonderful.”

The new mural celebrates Colby, who passed away in April 2020. Colby and his wife Emily Cave have been avid supporters of mental health.

“Colby and I had a saying, ‘Be somebody that makes everybody feel like a somebody,’” says Emily.

“It's very bittersweet, seeing all the lives we've been able to help through Colby's Kids and here at CASA. Mental health is extremely important, it's important to the both of us. I love that together we can still kind of give back and help people so that they don't feel alone in their struggles and just remind them that they're somebody too.”

The Cave's motto can be seen as part of the mural, painted by Edmonton-based artist Rahmaan Hameed, in the CASA Centre gymnasium.

The mural also includes images of Colby's time with the Edmonton Oilers and the Providence Bruins. A puck with #18 on it references his special friendship with Boston Bruins player Danton Heinen, who donated \$1,000 to Colby's Kids for every goal he scored following Colby's death, totalling \$18,000.

“Every single day our children come to the gymnasium, which is full of laughter, joy, lots of fun and action and they get to see this mural and know that their community supports them, that our hockey community supports them and allows them to have a community that's backing them up with their mental health journey,” says Nadine.

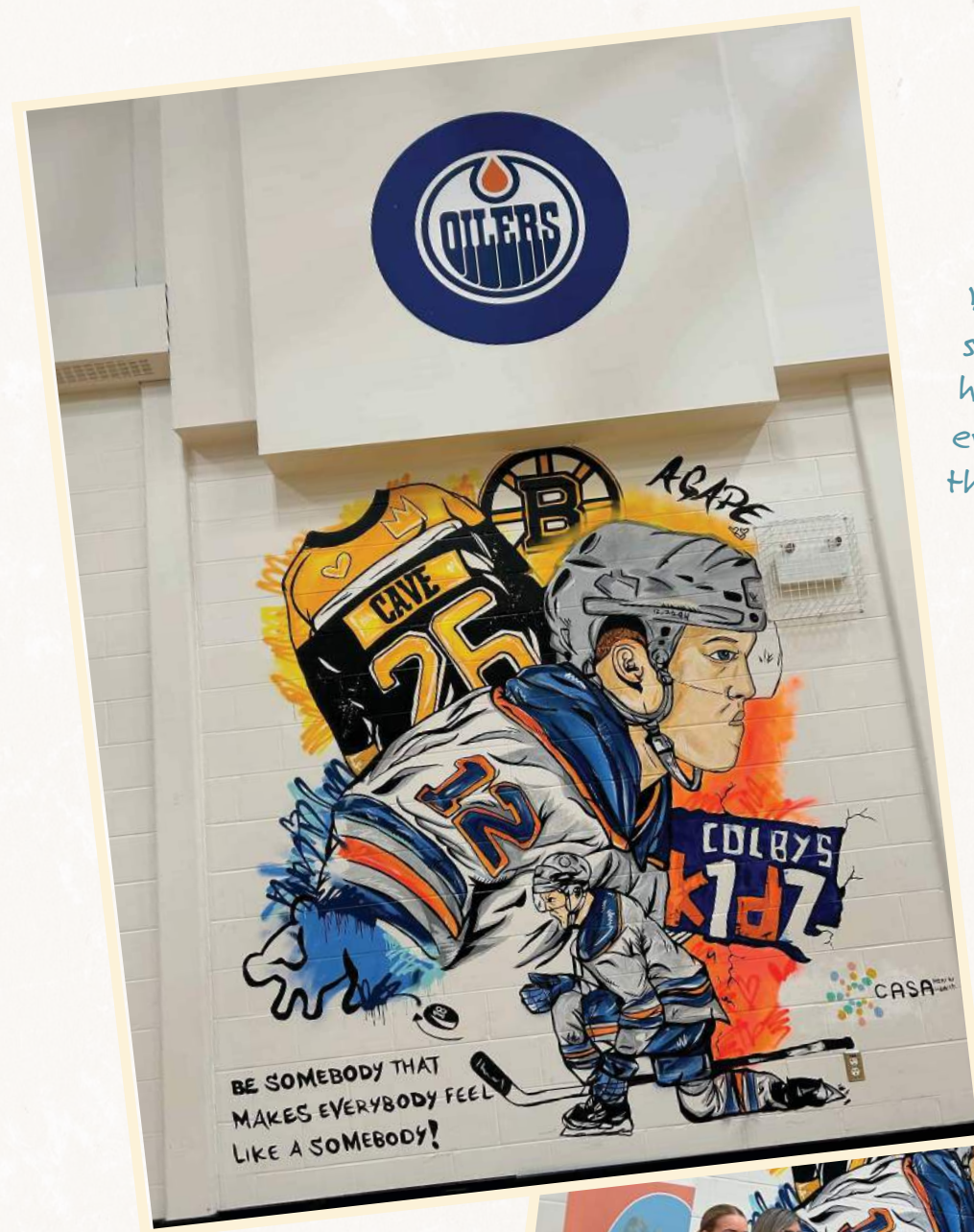
Emily adds it's an important reminder that children are not alone when dealing with mental health challenges.

“The mural is amazing and I know that Colby would love it. I say in every interview Colby and I were never able to have our own kids together and so I always think of Colby's Kids like our kids and it's really special to see murals like this, or see the backpacks or see the Colby's Kids jerseys.”

“It's kind of like a piece of him that I was left with and it's helping so many children and it makes me so proud of him.”

Want to make an impact? Visit casamentalhealth.org/give.

“Always friendly and warm, a safe space to say how I'm feeling.”
- CASA Family therapy patient



“I felt absolutely heard and valued as a parent and felt all CASA members had my kiddo's best interest at heart. I am beyond grateful for all of CASA services and individuals and have expressed my gratitude to every individual I could through the process.”

- CASA Core parent



RECOGNIZING OUR DONORS

Donors by giving level from April 1, 2023 to March 31, 2024

\$250,000.00 to \$499,999.00 (A to Z)

Government of Canada, Community Services Recovery Fund

\$100,000.00 to \$249,000.00 (A to Z)

Edmonton Oilers Community Foundation
Neil and Edith MacGillivray Family Capital Fund at the Edmonton Community Foundation
Vince Craig

\$50,000.00 to \$99,999.00 (A to Z)

David McNeil and Mary Machum
RBC Foundation

\$25,000.00 to \$49,999.00 (A to Z)

A Dollar a Day Foundation
ATB Financial
Capital Power Corporation
Colby's Kids - Colby Cave Memorial Fund
Dwight Love
The Eldon and Anne Foote Fund at the Edmonton Community Foundation

\$10,000.00 to \$24,999.00 (A to Z)

Alquinn Homes
Autobody and Insurance Adjusters Sports Club
Belairdirect
CN Community Fund
Durabuilt Windows and Doors
Emily's Memorial Horse Show
Flaman Foundation
Gateway Casinos & Entertainment
Imperial Oil
KLM Ventures Ltd.
Robert (Bob) and Beverly McNally
Simon and Martina Sochatsky
Terry and Elyse Rhode
The Chase Family Foundation
Trevor Chopek

\$5,000.00 to \$9,999.00 (A to Z)

Aces N Spades Tattoo North
Angus Watt Advisory Group
Baseline Wine and Spirits
Belay Advisory
Bhatti Realty Group
Camgill Enterprises Ltd.
Cranston Master Builder
Cresa Alberta Ltd.
David Roberts
Deborah (Debbie) Kruhlak
Don and Jacqui Smith
Enterprise Holdings Foundation
Gulls Give Foundation Ltd.
Hub Warranty Ltd. o/a Progressive Home Warranty
JDK Heating and Cooling
Jim (James) Watt
John Bodnar

John Cameron Management Inc.
Kieran Porter
Kinsmen Club of Edmonton
KUBY Renewable Energy
Lara Oberg-Stenson
Mac & Mitch Homes Inc.
Mary Robbins
Michael Webb
Peggie Stevens
Perspective Investments II Limited
Pipe Solutions Services
Porsche Centre Edmonton
Priority Mechanical Ltd.
Servus Credit Union Ltd.
St. Andrew's Mens Club
Dr. Teresa Debevc
The VETS Group
Westrich Management Ltd.

\$2,500.00 to \$4,999.00 (A to Z)

ReMax Real Estate Camrose
Alberta Truss
ATCO EPIC
Bedrock Homes/Carrington Construction
Break The Cycle Campaign Funds
Brian Moody
Canadian Western Bank
Cantiro Communities
Carl Johnson
CCI Group of Companies
CIBC Children's Foundation
Clark Builders
Devon Craig Memorial Endowment Fund at the Edmonton Community Foundation
Don and Nancy Cranston
Donald J. Masson Professional Corporation
Dwayne Sample
Dylan Coyne
Greg Zeschuk
Helga and Heinrich Brinkmann - Gordon and Shirley Gifford Fund at the Edmonton Community Foundation
Jamie Campbell
Kenroc Building Materials Co. Ltd.
LAG Auto
Lloyd Sadd Insurance Brokers
Osprey Resorts
Peter Parmar
Pretium Construction West LTD.
RBC Dominion Securities Inc.
Rob Nespliak
Rober Roy
Ron and Dorothy Kubsch
Ron Bryant
Rosenau Transport
Royal Developments
Seagate Contract Management Ltd.
Shores Jardine LLP
Sorrell Financial Inc.
Standard General Inc.
Synergy Group of Companies
Unisono Consulting Ltd.

\$1,000.00 to \$2,499.00 (A to Z)

Alan and Siobhan Brilz
Ali Sachedina
Alliance MJ Developments Ltd.
Apex Utilities Inc.
Ariana Whitlow
Associated Engineering
Baker Tilly WCR
Blaine and Trudy AuCoin
Blair Kennedy
Bonnie Blakley
Bonnie Schmidt
Bonnie Stiegelmar
Brad Sykes
Bryan Mason
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CAFAR Consulting Inc.
Cam Ferchoff
Carey Matthiessen
Cargill Ltd.
Carrington Construction (Edmonton) Ltd.
Cary Burgett
ChalkMark Residential
Christopher and Erin Wallish
Claudine Metzner
David Kent
Denise Theberge
Desjardins Financial Security Alberta
Doris Peter
Douglas and Valerie Wilson
Edmonton Area Sun Club
Edmonton Community Foundation
Ernst & Young LLP
Faye Parker
Gino Ferri
Glenn Dobson
Greg and Lindsay Gordon
Habitat Studio
Harry Sunner
Henri Rodier
Infiniti Edmonton South
ISC Edmonton
J.W. Allseasons
Jandip Deol
Janet and Dave Hancock
Jessica Dupuis
Joe Ammar
John Cameron
John E. Young
John Maude and Susan Quinn
Joseph Chambrinho
Ken Rosenau
Kim Becher
Kinga and Eva Keresztes
Kiwanis Club of Edmonton Oil Capital
Lifestyle Options Holdings Ltd.
Lisa Furry
Lorrie and Joe Deutscher Charitable Gift Fund
Lorrie Deutscher
Marguerite Trussler
Martin Pederson
McCoy Foundation

McLeod Home Building Centre
Metric Interiors Ltd.
Minerva Endowment Fund at the Edmonton Community Foundation
Dr. Molly Rodgers
Northern Asset Management
Prabhpal Gill
Ralph and Gay Young Family Fund at the Edmonton Community Foundation
Recycle West Inc.
Rick and Stephanie Taylor
Roger Delbaere
Ronald Pawlowski
Running Room
Russ and Nadine Samycia
Russell Dealy
San Rufo Homes Ltd.
Scott Annett
Scott Builders Inc.
Shauna McNally
Sine and Seham Chadi
Spencer and Marie Montgomery Fund at the Edmonton Community Foundation
Stephan Hammerberg
Stephen and Lynn Mandel
Stewart McAndrews
Strength & Grace Yoga
Sundee Cheema
Susan (Sue) Agrios
T2M Agent Services Ltd.
Teamworks Fabricating
The Ogilvie Fund at the Edmonton Community Foundation
The Pierzchajlo Swanson Family Fund at the Edmonton Community Foundation
THE SAMIES IOOB at the Edmonton Community Foundation
Tigerpaw Safety Systems Inc.
Tom Achtymichuk
Tom Shepansky
Tracy Evans
Trans Mountain
United Drywall
University of Alberta, Department of Psychiatry
Verity Land Services Ltd.
Waste Logic Inc.
Weaving Roots Foundation
Wetaskiwin Co-op
Wiggert Hessels
Wilson McLeod
Wolfe Pack Warriors Foundation
Yardstick Technologies Inc.

OUR GRANTS

Adam Meyer Memorial Fund
 ATB Financial
 Canadian Red Cross
 Capital Power Corporation
 CIBC Children's Foundation
 CN Community Fund
 Colby's Kids - Colby Cave Memorial Fund
 Edmonton Community Foundation
 Edmonton Oilers Community Foundation
 Enterprise Holdings Foundation
 Helga & Heinrich Brinkmann - Gordon & Shirley Gifford Fund
 Imperial Oil
 Kinsmen Club of Edmonton
 Lorrie and Joe Deutscher Charitable Gift Fund

Neil & Edith MacGillivray Family Capital Fund
 Ralph & Gay Young Family Fund
 RBC Foundation
 Spencer and Marie Montgomery Fund
 The Chase Family Foundation
 The Eldon and Anne Foote Fund
 The Ogilvie Fund
 The Pierzchajlo Swanson Family Fund
 Trans Mountain

OUR CAMPAIGNS AND EVENTS

Signature Events

Barney Bentall & The Cariboo Express
 Central Alberta Golf Classic
 Edmonton Golf Classic
 Minds Over Mountains Cycle Tour
 Zin on the River

Campaigns

Spring (April 15 - May 30)
 Fall Back to School (August 15 - October 25)
 Winter Level Up (November 15 - February 15)

Community Fundraisers

100 Women Who Care Foundation
 Tim Hortons Smile Cookie Campaign
 Aces N Spades Tattoo North
 Acqbuilt Inc. 2023 BBQ Social 50/50
 Alquinn Homes - Golf Tournament
 Autobody and Insurance Adjusters Sports Club Golf Tournament
 Baseline Wine & Spirits Wine event
 Centre d'Experience Prescolaire et Parascolaire
 Break the Cycle
 Earthgroove Activewear
 Edmonton Area Sun Club Golf Tournament
 Edmonton Oilers Community Foundation - Hockey Talks
 Emily's Memorial Horse Show
 Gulls Give Foundation
 JATED Created Pink Shirt Day
 Kiwanis Club of Edmonton Oil Capital 50/50
 Lloyd Sadd Insurance Brokers
 NAIT Ooks Women's Hockey
 Peace in the Park
 Strength & Grace Yoga
 THE SAMIES IOOB
 Weaving Roots Foundation



IN MEMORY



Pictured: Dr. McNeil's wife, Mary, and CASA CEO Bonnie Blakley.

DR. DAVID MCNEIL, 1945 - 2023

Patients, families and staff members have a new place to rest and take a moment outside CASA Centre.

On Wednesday, June 12, 2024 CASA leadership unveiled the Dr. David McNeil Memorial Bench in honour of the former board chair and mental health advocate.

Dr. McNeil was appointed to the CASA Board of Directors on May 11, 2016. He served as chair from Nov. 13, 2019 to Nov. 10, 2021 and he officially retired from the board in 2022. Sadly, he passed away on Oct. 20, 2023.

Dr. McNeil completed his working career as Chief Executive Officer of the Alberta Legislative Assembly Office, serving in that capacity from 1987 until March 31, 2016. During his more than 28 years with the Assembly, he focused on ensuring the continued separation of parliamentary services from those of government and to this end the Assembly developed and implemented its own financial management, human resources and information technology systems.

He left a legacy with his continued support for CASA by requesting donations to the organization in lieu of flowers.

STATEMENT OF OPERATIONS

	2024	2023
	\$	\$
REVENUE		
Alberta Health Services grants	6,362,991	6,207,796
Alberta government grants	21,198,350	10,253,991
Contributed facilities	1,355,792	1,355,792
CASA Foundation grants	114,741	1,174,241
Other foundations and community support	551,026	668,555
Amortization of deferred capital contributions	183,865	207,975
Investment income (expense), net	1,116,166	490,259
Donations	1,499,644	1,570,205
Casinos	260,725	55,650
	32,643,300	21,984,464
EXPENSES		
Salaries and employee benefits	25,106,910	15,766,420
Facility leases	1,889,427	1,675,345
Client related costs	662,644	519,535
General and administrative	2,825,096	2,508,396
Amortization of capital assets	535,692	529,767
Facility operations	627,396	573,411
Research expenses	451,625	450,000
Professional fees	542,160	460,437
	32,640,950	22,483,311
Excess / (deficiency) of revenue over expenses	2,350	(498,847)



VISION

A community where all children, youth and their families are provided with timely mental health care and empowered to thrive.

MISSION

To build resilience through holistic, evidence-informed and compassionate care, and to advocate for children, youth and families with mental illness.

VALUES

Community:

We believe each person's community is unique, and is needed to support the mental health and well-being of those we serve.

Child-centred and family-inclusive care:

As partners in care, we build services around the specific needs of each child and family.

Collaboration:

We work together to better serve children, youth and families.

Equity, diversity and inclusion:

We create a culturally safe environment that acknowledges and respects the lived experience of every person and community.

Outcomes-based accountability:

We commit to and deliver effective outcomes as both a care provider and employer.

See you next year! :)



