

Zin on the River

In support of



CASA Mental Health

June 26, 2024
Fairmont Hotel Macdonald

How to Get Involved

Presented by:

CONCRETE
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About Zin on the River

CASA Mental Health is bringing back Zin on the River on June 26, 2024. Nick Lees, local philanthropist and community builder, brought the event to CASA in 2015 as a fundraiser for the Minds Over Mountains Cycle Tour. We are honoured to continue this cherished annual event with a new twist.

Hosted on the terrace of the Fairmont Hotel Macdonald, attendees can look forward to a sampling of charcuterie and delicious desserts, live music by [Silk and Strings](#), lively summer wines and - new this year - scotch! Festivities will include a live auction, silent auction and 50/50 raffle in support of CASA.

A New Vision For Mental Health Service

Families are finally talking about mental illness. CASA Mental Health is treating it.

CASA is an established and accredited non-profit provider of clinical mental health services. CASA relies on support from donors and community members to serve more kids in what we call the missing middle.

Partners such as family doctors and community programs already focus on prevention and promotion in the community, while Alberta Health Services delivers acute care in cases of hospitalization. CASA serves children and youth aged three to 18 with mental health conditions who need more service than what their community can provide, but who may not require hospitalization. While CASA's services centre around the child, we also wrap our supports around the entire family.

When it comes to mental illness, youth is a critical period: most people living with a mental illness see their symptoms begin before age 18. Approximately 20 per cent of Canadian youth are affected by a mental illness or disorder.

While CASA receives core funding from the provincial government and other funders to treat children and youth, we also rely on support from community members like you to expand programs and support entire families.





How You Can Help

1. Become an event partner - showcase your brand and highlight your community involvement.
2. Share CASA's social media posts about the event. Find us on [Facebook](#), [Instagram](#) and [LinkedIn](#).
3. [Purchase a ticket](#) today.
4. Donate a silent auction item.
5. Why do you support CASA Mental Health? Record a video to share with your network via email, text message or social media.

To learn more about partnering with CASA or donating a silent auction item, contact:

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Philanthropy Officer, Signature Events
CASA Mental Health