

News Release

CASA Child, Adolescent and Family Mental Health

March 28, 2022 – For immediate release

CASA and Edmonton Oilers Community Foundation team up for March 28 50/50 fundraiser

CASA Child, Adolescent and Family Mental Health is pleased to participate in the Edmonton Oilers “Hockey Talks in Support of Mental Health Awareness” game as the Oilers take on the Arizona Coyotes tonight.

Fans in attendance can stop by the CASA booth on the main concourse to learn more about its important work to provide mental health services for children, adolescents and their families across northern Alberta.

CASA recently teamed up with the Edmonton Oilers Community Foundation as part of the Colby Cave Memorial Fund, established to carry on the memory and legacy of Oilers forward Colby Cave who passed away suddenly and tragically on April 11, 2020. Proceeds from the fund support Colby's Kids – community programs with an emphasis on mental health initiatives via CASA Child, Adolescent and Family Mental Health, and providing access to hockey for underprivileged children.

Fans can support by purchasing their 50/50 tickets at the game or online at EdmontonOilers.com/5050. The draw opens at 9:00 a.m. MT and closes at 11:00 p.m. MT.

Albertans who purchase their 50/50 tickets early are automatically entered into the following early bird draws:

- **\$2,000 Cash Prize:** Tickets purchased before 12:00 p.m. MT (\$2,000 value)
- **\$5,000 Cash Prize:** Tickets purchased before 5:00 p.m. MT (\$5,000 value)
- **\$10,000 Cash Prize:** Tickets purchased before 8:00 p.m. MT (\$10,000 value)
- **Two Lower Bowl Season Seats for the Edmonton Oilers 2022-23 Regular Season:** Tickets purchased before 9:00 p.m. MT (\$12,440 value)

Visit casaservices.org for more information about CASA Child, Adolescent and Family Mental Health, and join us at the Oilers game tonight!

For more information, please contact:

Jessica Bromley, Manager, 50/50 Program, Community Relations & EOCF Communications
Edmonton Oilers Community Foundation, Oilers Entertainment Group
587-920-9835 or jbromley@edmontonoilers.com

Darby Semeniuk, Director, Communications
CASA Child, Adolescent and Family Mental Health
780-619-5332 (cell) or dsemeniuk@casaservices.org

