

ANNUAL REPORT - YEAR IN REVIEW AND STORIES INSIDE!!

**2021-22
ISSUE**

LEVEL UP

FOR KIDS'

MENTAL HEALTH



CASA

Child, Adolescent and Family
Mental Health



VISION

A community where all children, youth and their families are provided with timely mental health care and empowered to thrive.

MISSION

To build resilience through holistic, evidence-informed and compassionate care, and to advocate for children, youth and families with mental illness.

VALUES

COMMUNITY:

We believe each person's community is unique, and is needed to support the mental health and well-being of those we serve.

CHILD-CENTRED AND FAMILY-INCLUSIVE CARE:

As partners in care, we build services around the specific needs of each child and family.

COLLABORATION:

We work together to better serve children, youth and families.

EQUITY, DIVERSITY AND INCLUSION:

We create a culturally-safe environment that acknowledges and respects the lived experience of every person and community.

OUTCOMES-BASED ACCOUNTABILITY:

We commit to and deliver effective outcomes as both a care provider and employer.



MESSAGE FROM THE BOARD CHAIR

JANET HANCOCK

As a lifelong educator and incoming board chair, I'm pleased to provide my first message to our many clients, families, stakeholders and readers of CASA's 2021-22 annual report. It is truly a year full of excitement, energy and transformation, with so much potential to improve the lives of young Albertans and families.

So many children, youth and families experienced tough challenges with mental illness exacerbated by the pandemic, such as financial hardship, illness, isolation and other circumstances. The good news is that with CASA, children, youth and families find hope.

CASA's service to children, youth and families in 2021-22 remained as specialized, impactful and high-quality as I – along with our patients and families – have come to expect over the years. CASA maintained its programming during another year of ongoing pandemic challenges, and all while developing an ambitious but necessary five-year roadmap to double the number of kids we serve – **because they need mental health support now more than ever before.**

The roadmap was accompanied by a new vision, mission and values for CASA, which you can read more about

in this report. To support this work, our board of directors developed a close relationship with our visionary Chief Executive Officer Bonnie Blakley and the CASA senior leadership team as they developed the roadmap, along with a thorough budget and operational plan for the first of these five years. We also redefined our board committee structure and priorities in 2021-22, and embarked on a significant recruitment effort to attract new and qualified board members, a process that successfully wrapped up shortly after the fiscal year ended.

I am also appreciative of the generosity of Edmontonians and Albertans, as they continued to support CASA's work through financial donations, events and other fundraising efforts – all to raise awareness and improve mental health service in our communities. **Thank you for supporting CASA.** As you'll read, a new Fund

BOARD OF DIRECTORS

CHAIR

Janet Hancock

TREASURER

Bob McColl, CPA

DIRECTORS

David Fraser

David McNeil

David Roberts

Dr. Gord Kelly

Heather Hicks

Harry Sunner

Jill Sheward

John McCaffray

Manraj Deol

Nick Lilley

Rick Ewasiuk, Q.C.

Thomas Stewart

(Ex Officio Youth Member)

VICE CHAIR

Lara Oberg-Stenson, CPA

SECRETARY

Judy Buddle



This 2021-22 annual report tells the broad and empowering story that I've witnessed at CASA this year – which is one of vision and transformation.

Development team is carrying on the incredible work of our former foundation, and our board also commenced work with a fund development subcommittee to guide and support CASA's new fundraising goals and initiatives.

As we stand on the threshold of a new year, one of CASA's most exciting initiatives ever is about to launch – a mental health classroom initiative that will eventually see CASA in school jurisdictions across Alberta. Charitable and provincial funding for this initiative enables CASA to help some of Alberta's most vulnerable children and youth in a new way. **I have seen firsthand how specialized mental health services such as those provided by CASA can save young lives.**

This 2021-22 annual report tells the broad and empowering story that I've witnessed at CASA this year – which is one of vision and transformation. By levelling up CASA mental health services and setting goals to meet the needs of Albertan kids and families, we are becoming a newly-focused organization. CASA offers an abundance of medical and psychological

expertise, a specialized niche of child and youth mental health services, exciting career opportunities in a learning and teaching setting, and a roadmap for the next five years to empower kids, youth and families to thrive.

I look forward to a brilliant future where CASA reaches out across Alberta to support more families in need. I invite you to be part of that journey.

Sincerely,

Janet Hancock

Janet Hancock
Chair, CASA Board of Directors

CHIEF EXECUTIVE OFFICER

Bonnie Blakley
(ExOfficio)

HONOURARY DIRECTORS

Don Cranston, Q.C.
Ross J. Harris, FCA

Mary Hyndman
Margaret Shone, Q.C.

PAST CHAIRS

David McNeil, PhD
Faye Parker
Richard Drewry, Q.C.
Don Cranston, Q.C.,
Dr. W.G. Dewhurst
(deceased)

Gwen Harris
Ross J. Harris, FCA
Mary Hyndman
Thomas R. Owen
Margaret Shone, Q.C.
Doris Wilson, Q.C.

HONOURARY PATRONS

Dr. Myer Horowitz, O.C.
Lieutenant Governor
of Alberta, Honourable
Salma Lakhani
Robert C. P. Westbury,
PhD, LL.D (hon)
Peggie Stevens



SENIOR LEADERSHIP

CASA's senior leadership team is focused on ensuring the organization has the oxygen it needs to serve more kids and youth. Formed largely in 2021 to embark on a new roadmap, vision, mission and values, the team is proud to support and empower CASA's dedicated staff, and our many families and stakeholders to thrive.

What did CASA's leadership team work on in its first year?

Our work over the last year focused on hearing from stakeholders as we developed CASA's new roadmap, with significant initiatives that followed to shape a new culture of values-based service and workplace wellness. This included:

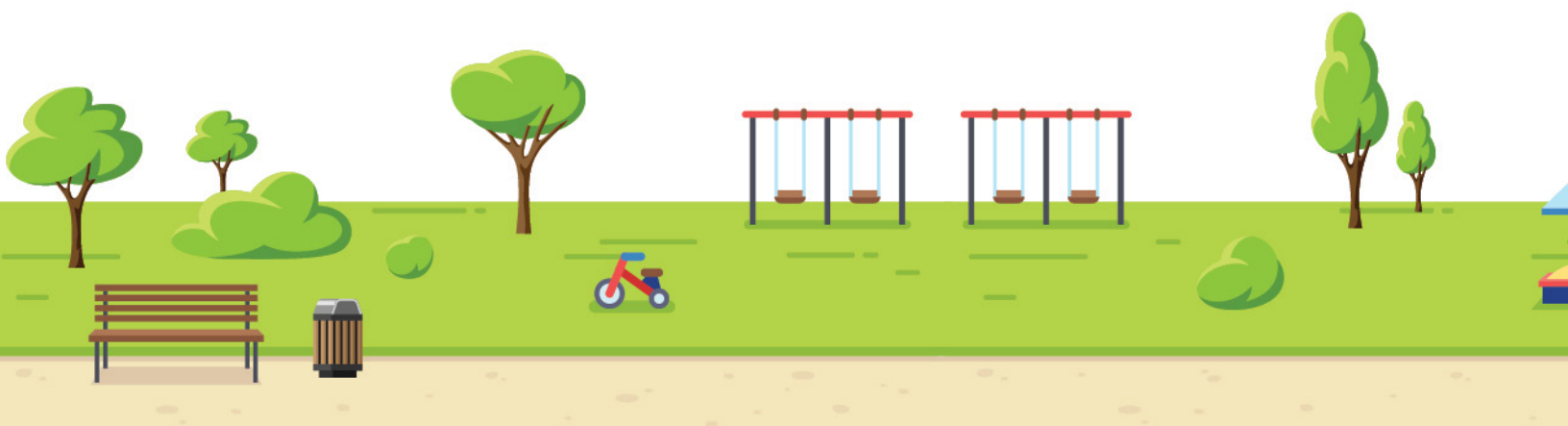
- A new financial process to better understand the costs of our programs and ensure necessary budgets were built for each department and service;
- The first annual operational plan, built around *Relationships, Resources and Realignment*;
- A successful fundraising year that included a *Level Up for Kids' Mental Health* campaign and the first municipally-proclaimed THRIVE Day and stream-a-thon; and
- Significant recruitment efforts to find and hire the right talent to provide the right services to our families and programs.

Hearing from our care providers, partners and families helped us to better define our core services to determine where CASA provides the most value in the continuum of mental health care. Where mental health prevention

and promotion services are already available in the community, and hospitalization is available through the provincial health system when needed, CASA is focused on serving diagnosed children and youth in the 'missing middle' levels of acuity, with the aim of preventing hospitalization down the road and empowering our patients to thrive in their communities during and after treatment.

What can you expect CASA's senior leadership to focus on this year?

We've already set out on many important commitments that best leverage our resources to serve more kids and families. This includes a model for mental health service classrooms, starting with four schools in the Edmonton area in 2023 and working toward 20 schools across Alberta in the following years. We are also pursuing a journey of equity, diversity and inclusion and enhanced Indigenous programming to meet community needs. In addition to improved trauma services, family therapy, a revamped triage and transition model for patients, a new brand and website, exciting fundraising events and campaigns, we will move closer to each roadmap goal in the coming year and reach more kids and families with each step.







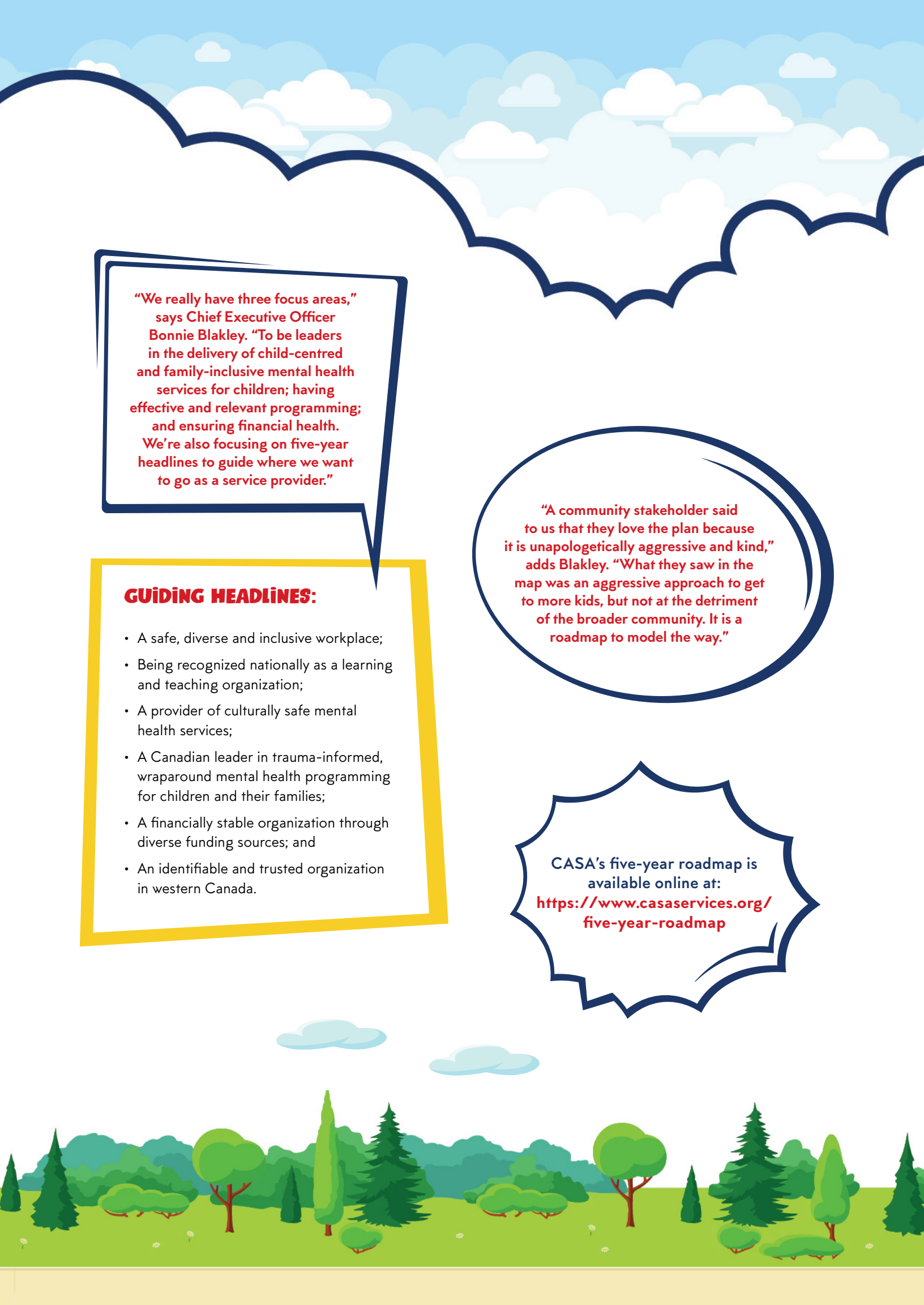
CASA PAVES FIVE-YEAR ROADMAP TO EXPAND SERVICES AND DOUBLE NUMBER OF KIDS AND FAMILIES SERVED

Anyone headed on a summer road trip or taking transit for the first time knows you need a map. You know your destination, but you also need to know what stops and routes to take along the way.

CASA's journey is no different. In 2021, CEO Bonnie Blakley and CASA team members started an engagement process to learn not only where the community wanted us to go, but also how kids and families needed us to get there.

From that engagement – which included more than **320 individuals and approximately 50 organizations** – a five-year roadmap was born in January 2022, outlining CASA's goals for the next one, three and five years to meet community needs. These goals include doubling the number of kids and families served, bringing services closer to kids and youth, and expanding our services that are needed the most. The many consultations with stakeholders, staff and clients also resulted in a new vision, mission and values, along with clear focus areas for the roadmap.





"We really have three focus areas," says Chief Executive Officer Bonnie Blakley. "To be leaders in the delivery of child-centred and family-inclusive mental health services for children; having effective and relevant programming; and ensuring financial health. We're also focusing on five-year headlines to guide where we want to go as a service provider."

GUIDING HEADLINES:

- A safe, diverse and inclusive workplace;
- Being recognized nationally as a learning and teaching organization;
- A provider of culturally safe mental health services;
- A Canadian leader in trauma-informed, wraparound mental health programming for children and their families;
- A financially stable organization through diverse funding sources; and
- An identifiable and trusted organization in western Canada.

"A community stakeholder said to us that they love the plan because it is unapologetically aggressive and kind," adds Blakley. "What they saw in the map was an aggressive approach to get to more kids, but not at the detriment of the broader community. It is a roadmap to model the way."

CASA's five-year roadmap is available online at:
<https://www.casaservices.org/five-year-roadmap>

WHO WE SERVE

DATA SOURCES

Number served, location and age all come from the electronic medical record, which included all CASA programs.

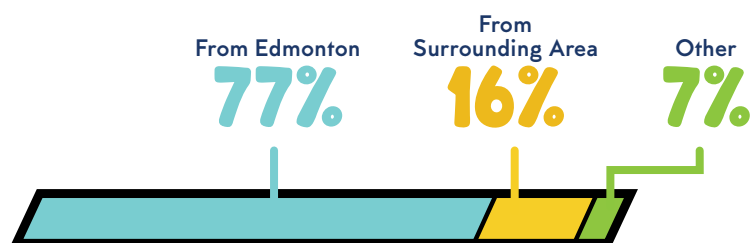
Overall satisfaction and quotes come from the general caregiver and youth satisfaction surveys, which included all CASA programs.

Period: April 1, 2021 - March 31, 2022

UNIQUE
PATIENTS SERVED:

2,518

LOCATION BREAKDOWN



0-4 Years 18% 5-12 Years 39% 13-17 Years 36% 18-24 Years 2% 25+ Years 4%



AGE BREAKDOWN

"We felt welcomed. We were treated with respect. We loved that there was a program for our child and for us. We learned a lot. For the first time since our struggles, we felt like we were not alone and that there is hope. We are so thankful for the amazing staff who made our child's journey easier."

"All of the staff went above and beyond to help in any way that they possibly could. They were always there for emotional and mental support and gave me some amazing tools to help my child."

OVERALL SATISFACTION

CAREGIVERS 9.3/10



100% of caregivers said that CASA staff treat their child and family with respect

96% of caregivers said that CASA staff treat their child and family with respect

89% of caregivers said that CASA is helping improve their family's wellness

"I loved how inclusive the program is in assisting with not only school but strategies for home as well. This has been nothing but a positive experience and has helped our family tremendously."

OVERALL SATISFACTION

YOUTH 7.3/10



94% of youth said that CASA staff treat them with respect

84% of youth said that CASA staff treat them with compassion and understanding

"My favourite thing about CASA was the fact that I could express myself for who I am (name, gender, interests, clothing, struggles, etc.) with little to no judgement."

"The staff were some of the kindest people I have ever gotten to know. They helped me in so many ways, as well as being an inspiration for me to work in the mental health field in the future and help others with similar issues I've experienced."

"I loved meeting new people with similar problems to me and getting the help I need."

LOCATIONS



1

CASA CENTRE - EDMONTON

10645 63 Avenue NW
Edmonton, AB T6H 1P7
Phone 780-400-2271

2

CASA FORT ROAD - EDMONTON

13415A Fort Road NW
Edmonton, AB T5A 1C6
Phone 780-410-8180

3

CASA DOWNTOWN - EDMONTON

406 Peace Hills Trust Tower
10011 109 St NW
Edmonton, AB T5J 3S8
Phone 780-400-2270

4

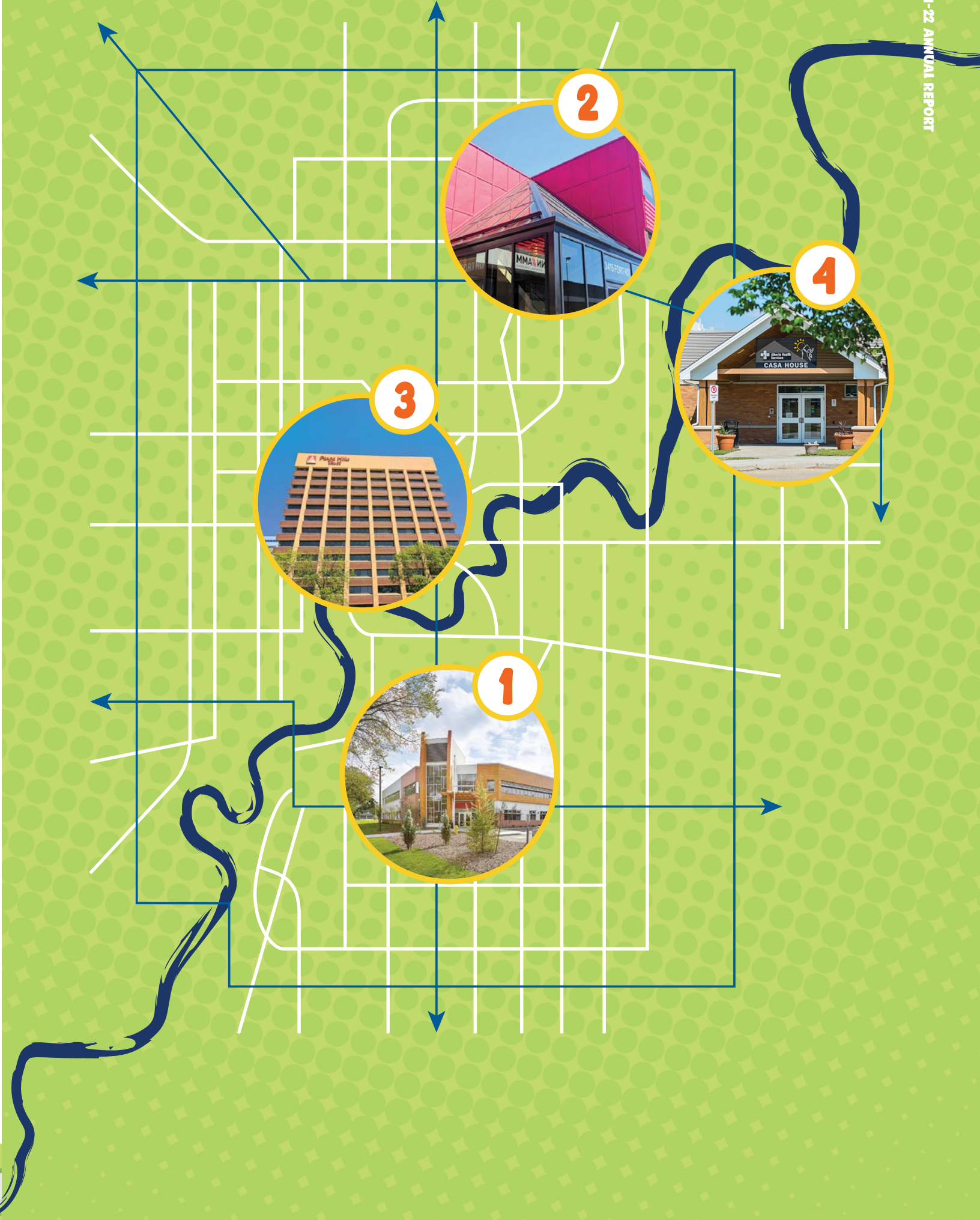
CASA HOUSE - SHERWOOD PARK

9400 Emerald Drive
Sherwood Park, AB T8H 0Y5
Phone 780-410-8181

DID YOU KNOW?

CASA Centre was designed to be trauma-informed. Curved walls in the hallways, a mix of muted and cheery paint tones and ample natural light were intentional features that make the space more comfortable to those who have suffered through trauma, and make it less likely that they will have a trauma response.





PROGRAMS



INFANT AND PRESCHOOL SERVICES

- Infant and Preschool Services (IPS) Clinic
- Consultation to Head Start
- Consultation to Home Visitation Program
- Collaborative Assessment and Treatment for Children's Health (CATCH)

SCHOOL AGE SERVICES

- School Age Services (SAS) Clinic (grades K to 12)

SPECIALTY SERVICES

- Adult Mental Health Services: (caregivers of patients)
- Family Therapy Program
- Fetal Alcohol Spectrum Treatment, Resources & Community Supports Program (FAS TRACS)
- Psychological Assessment and Consultation (PAC)
- Rehabilitation Services
- Trauma Clinic
- Trauma and Attachment Groups (TAG)

COMMUNITY GEOGRAPHIC TEAM

CASA's Community Geographic Team (CGT) is building mental health service capacity throughout Northern and Central East Alberta by providing consultations, education, training and coaching to service providers working with children and families in rural Alberta.

These services are not provided in the Edmonton area.

In Canada, only 1 out of 5 children who need mental health services receives them.

Canadian Mental Health Association, n.d.

Mental illness affects people of all ages, educational and income levels, and cultures.

Youth Mental Health Commission, n.d.

Once depression is recognized, help can make a difference for 80% of people who are affected, allowing them to get back to their regular activities.

Canadian Mental Health Association, n.d.



Today, approximately 5% of male youth and 12% of female youth, age 12 to 19, have experienced a major depressive episode.

Youth Mental Health Commission, n.d.

Healthy emotional and social development in early years lay the foundation for mental health and resilience throughout life. An estimated 1.2 million children and youth in Canada are affected by mental illness – yet, less than 20 per cent will receive appropriate treatment.

Mental Health Commission of Canada, n.d.

Mental illnesses often develop during adolescence and young adulthood.

Over one-third (or 38%) of Canadians with a mental illness or substance use disorder reported that their symptoms started before the age of 15.

Public Health Agency of Canada, 2016

Contrary to popular belief, the structure of our brains as they develop in early childhood is determined by more than just our genes.

The experiences we have in the first years of our lives also affect the physical architecture of the developing brain. That has consequences for our health and for our communities – because the (our) brains we take with us into adulthood determine our physical and mental health, our ability to maintain healthy relationships, and our ability to contribute as productive, responsible citizens.

Alberta Family Wellness Initiative & Palix Foundation, n.d.



DAY PROGRAMS

- Pre-Kindergarten and Kindergarten Program (PKP) (age 3-6)
- Children's Day Program (CDP) (grades 3-6)
- Adolescent Day Program (ADP) (grades 7-12)

RESIDENTIAL SERVICES

- CASA House (age 12-17; enrolled in grade 7-12)

ADDICTION AND MENTAL HEALTH

- Concurrent Addictions & Mental Health Program (CAMP)

COMMUNITY OUTREACH/SUPPORT

- Pharmaceutical Nursing Consultation
- Services with First Nations Mental Health & FASD
- Consultation and partnership with other community service providers





PARENT PEER SUPPORT

FamilySmart™ offers a Parent Peer Support Program to CASA families waiting for services, accessing services or have transitioned out of services.

Parent peer support workers are from families whose kids live with mental health challenges. They know what it is like because they’ve been there too. They offer support to families and caring adults who are parenting a child or youth with a mental health challenge, and can connect families to resources and information about services and supports. They assist families in preparing for meetings with professionals who are providing services to the child, youth or family.

Parent peer support workers **served 178 CASA families** between April 1, 2021 and March 31, 2022. They **conducted 584 total interactions** with those families.

familysmart.ca





CASA FUNDRAISING EVOLVES AND THRIVES IN 2021

CASA's fundraising approach evolved in 2021 to increase impact for kids and families.

Donations and grassroots support have always been a backbone of CASA's mission, making wrap-around family services and specialized mental health programs possible for kids and youth in our communities. From financial donations, to signature events such as the annual gala, golf tournament and cycle tour, this generosity directly impacts families who benefit from CASA programs.

In November 2021, the CASA Foundation became an integrated Fund Development team with CASA's main operational umbrella. This reduced the need for a separate board and brought the team and its mission into CASA's new vision and five-year roadmap. In addition, the CASA board formed a fund development committee to guide and help meet CASA's fundraising needs.

The foundation's former executive director and key relationship builder, Nadine Samycia, earned the role of CASA's new Chief Donor Love Officer, while CASA also welcomed Paula Colvin as its new Director of Marketing and Fund Development. Their goal: diversifying the fundraising streams, building a strong case for support, and connecting CASA's many generous donors and supporters to parts of the mission that are meaningful to them.

"The CASA Foundation was formed in 1998 under the guidance of the first board chair, Peggie Stevens," says Nadine Samycia, Chief Donor Love Officer, "which sowed the ground for many community leaders to work together to support CASA children and families. The Foundation saw enormous growth during its more than 20 years, and each board director played an integral role in the many achievements that have shaped CASA into what it is today.

"On both a professional and personal level, I am forever grateful to each board director for the time and dedication they gave to CASA Foundation. I look forward to the road ahead with a new vision for CASA as we embark on a new, exciting five-year roadmap, and we will forever be grateful for the path that was laid before us."

Although the fundraising approach has evolved, CASA's need has not. Watch for new fundraising campaigns, signature events and a new website in the near future!

**DONATE OR
GET INVOLVED**

casaservices.org/give





COMMUNITY LEVELS UP FOR KID'S



MENTAL HEALTH

The campaign raised
\$108,756.87

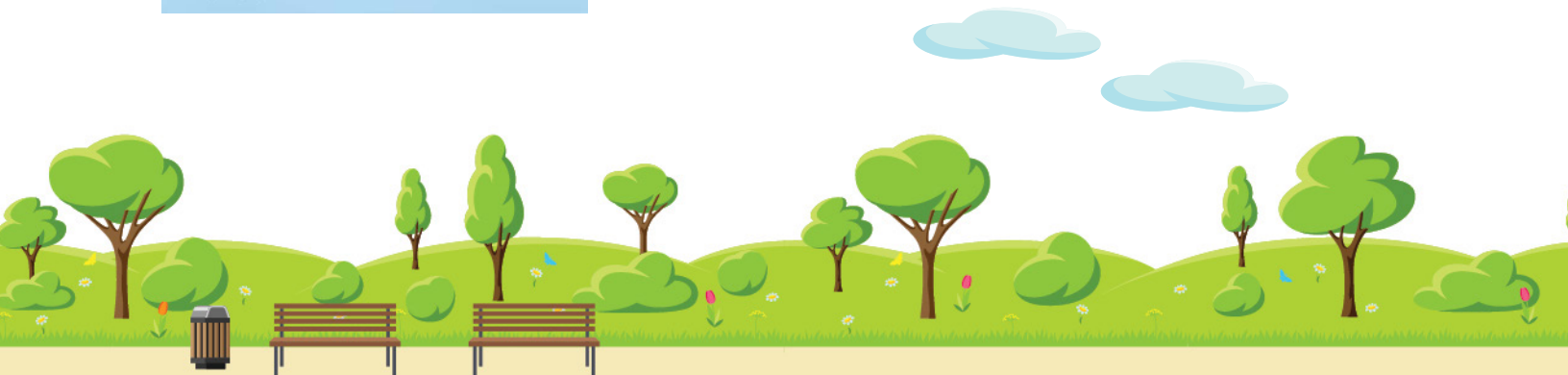
Thank you, Alberta! You truly leveled up for kids' mental health when CASA launched a new Level Up fundraising campaign in 2021. The Level Up campaign gave everyone a chance to join our journey and support our mission.

Level Up supported CASA's goals in a new five-year strategic roadmap, with a new vision, mission and values to guide a new era of mental health care for kids and families. Part of that roadmap is to double the number of children and youth reached in three years. Your support is making this possible.

Mental health challenges affect children, youth and their families in communities throughout Edmonton, northern Alberta and beyond. Now, more than ever. They are our neighbours, our co-workers, our friends. Even our own families.

Nearly 200 donors leveled up in 2021, with two generous supporters matching those dollars: The McCoy Family Foundation and Don and Jacqui Smith. The campaign raised **\$108,756.87** to help CASA double the number of kids and families we serve.

You can still Level up! Be part of a bold vision to reach more kids in more Alberta communities with much needed mental health support. Visit levelupforkids.ca to donate to the 2022 Level Up campaign today!



LEVEL UP, BECAUSE THE WORLD NEEDS A LITTLE MORE LOVE

CASA's Level Up campaign inspired Alberta country star Hailey Benedict to write a song called Level Up, to raise funds for youth mental health in our community. The song — with a video filmed at CASA Centre in Edmonton — became a rally cry for mental health awareness, with a goal of raising \$5,000.

"Like so many, I have also experienced challenges of my own and understand the stigmas and fears surrounding mental health and want to help be a voice for children and youth in our community so they know they are not alone," said Benedict on her YouTube channel. "I have written a song called 'Level Up'. It's an uplifting anthem, written in honour of CASA's Level Up program and in support for individuals facing mental health struggles."

Hailey and her fans surpassed the fundraising goal, donating **\$7,710.27** to the Level Up campaign!

Congratulations to Hailey for being named Interactive Artist of the Year at the 2022 Canadian Country Music Awards.



Hailey's music video
for Level Up is available
on YouTube at
youtube.com/thatsmehaileyb



DONOR RECOGNITION

Donors by Giving Level from
04/01/2021 to 03/31/2022



PATRONS (\$50,000.00 TO \$99,999.00)

RBC Foundation

\$25,000.00 TO \$49,999.00

Alquinn Homes
Don and Jacqui Smith

The Eldon and Anne Foote Fund at
the Edmonton Community Foundation

\$10,000.00 TO \$24,999.00

Amrik Developments
ATB Financial
Butler Family Foundation
Capital Power Corporation

Johnson Insurance
Dwight Love
McCoy Family Foundation
REALTORS Community Foundation

Smith Family Foundation
The Moffat Family Funds
The Melton Foundation

\$5,000.00 TO \$9,999.00

Cantiro Communities
CIBC Foundation
Vince Craig
George Cantalini and
Dr. Teresa Debevc
Shayne Demarce

JJ Wool Company
Miranda Decock and Kelly
Vandenberg - Mental Q
Osprey Resorts
Pagnotta Industries Inc.
Gordon and Heather Pasini

Mary Robbins
David Roberts
St. Andrews Mens Club
The Dianne and Irving
Kipnes Foundation
The Hunter Family Foundation

\$2,500.00 TO \$4,999.00

M.A.P. Group of Companies /
Water & Sewer Services Ltd.
Al-Terra Engineering Ltd
ATCO EPIC
Mary-Kay Brook
Ron and Phyllis Bryant
Paul and Donna Burgess
John Cameron

Christopher and Miranda Decock
Neet Dhalwial
Donald J. Masson Professional
Corporation
Sue-Ann Donnelly
Durabuilt Windows and Doors
Jake Frederick
Kenroc Building Materials Co Ltd

Mosaic Home Services
Faye Parker
Paul Roberts
Robert Roy
Shores Jardine LLP
Carmel Smith
Harry Sunner



\$1,000.00 TO \$2,499.00

Angus Watt Advisory Group - National Bank Financial Wealth Management	Farlinger & Associates Ltd.	Rob Nespliak
James Allan	Foster Park Brokers Inc.	Victory Equipment Rentals
Leena Amin	Kirandeep Gill	Lara Oberg-Stenson
Michele Annich	Val Gill	Fran and Al Olson
Associated Engineering	Clark Hamilton	Qualico
Belay Advisory	Dave and Janet Hancock	R.W. Ewasiuk Professional Corporation
John Bodnar	Nate Henry	Ralph & Gay Young Family Fund
Dr. Brady Bouchard	Elvis Iginla	Darin Rayburn
Olga Boutilier	Igloo Building Supplies Group Ltd.	Barry Roman
Brian Beresh Professional Corporation	Jacob Jaremko	Ken Rosenau
Alan Brilz	Bill Knight	Salisbury Greenhouse
Allison Bullock	KPMG LLP	Mike and Christine Saunders
Brendan Cardiff	Dorothy and Ron Kubsch	Keri Shannon
Charity Glow Golf	Joshua Laczko	Cindy Sorochan
Cushman & Wakefield Edmonton	James Leganchuk	Roxanne Streu
Cycles Toussaint	Steve Lenarduzzi	Rick and Stephanie Taylor
Miles Cymbaluk	Mary Machum	The Black Cat Foundation
Daniel Li Professional Corporation	Mel Mackenzie	Odynski Family Fund
Jandip Deol	Stephen and Lynn Mandel	Marguerite Trussler
DES Engineering Ltd.	Sandy Mann	Michael Webb
Ray Elwenni	Bryan Mason	Weinrich Contracting Ltd.
P Emco Corporation	Allan Mayer	Yardstick Technologies Inc.
Tracy Evans	Shauna McNally	John E. Young
	Rahim Meghji	
	Victor Mitchell	

LIST OF STAKEHOLDERS/PARTNERS:

We collaborated with external stakeholders, including: Edmonton Public Schools; Glenrose Hospital; Head Start Agencies, Children's Services; Community and Social Services; Alberta Education; Alberta Health Services; Alberta Health; University of Alberta; and TELUS Innovation.





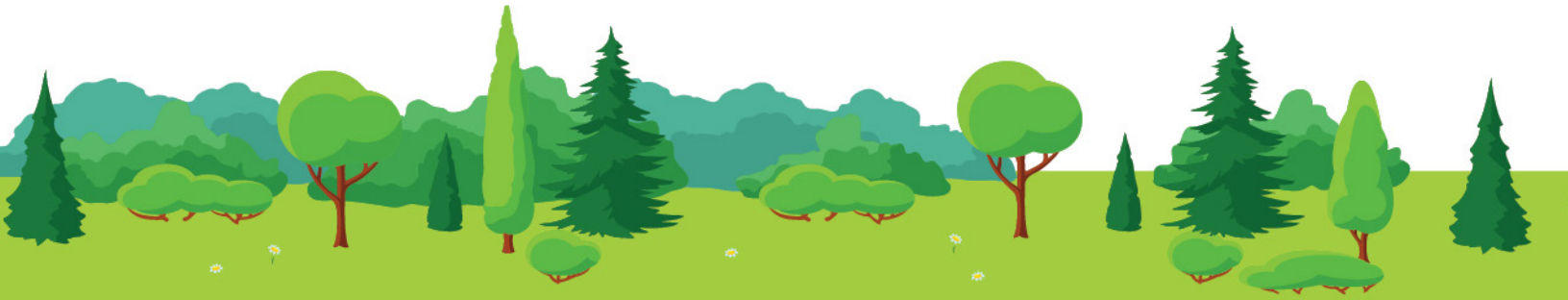
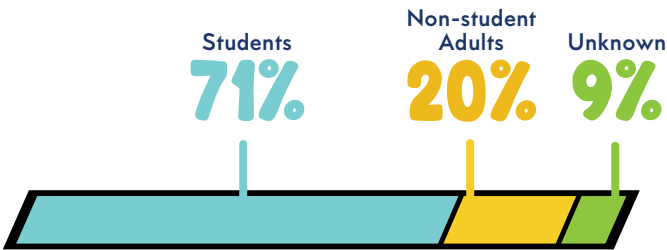
VOLUNTEER LOVE

CASA VOLUNTEERS BRING CLINICAL AND SUPPORT STREAMS TO LIFE

COVID-19 restrictions continued to impact the amount of volunteer hours contributed during the year. In the last fiscal year, CASA volunteers contributed a total of 2,618 hours, which is a 10 per cent increase over last year, although still 34 per cent less than in pre-pandemic years. CASA volunteer hours peaked in July 2021 due to a youth-led community IlluminatED event that required in-person volunteer support.

Although not the only factor when considering the value of volunteer contributions, if volunteers were paid for their time at a rate of \$27 per hour, CASA volunteers provided \$70,686 of value to CASA families!

The majority of CASA's volunteers are post secondary students in psychology, social work and nursing who are seeking experience in the field of mental health.





Q&A WITH VOLUNTEER SUPERSTAR

STEPHEN LANGOR

There is something very special about Stephen Langor. Not only is he one of CASA's longest-standing volunteers, but he's contributed a total of 200 hours over the years – placing him as one of our most active and enduring volunteers.

We interviewed Stephen to pick his brain about what motivates him to be such an incredible volunteer and to give back to the mental health community as a whole.

What motivated you to get involved as a CASA volunteer?

My personal experience with mental illness started as a 16-year-old. I saw how poorly-informed our society was, and was disturbed by the still-common stigmas. I was raised in a culture of volunteerism and eventually was compelled to get involved in some way to support research, treatment and education concerning mental illness. I realized that this was the right 'fit' for me as CASA supported mental health research, treatment and public education with a focus on children/adolescents and their families.

What would you say is your biggest gain from volunteering at CASA? Is there an achievement or contribution that you are most proud of?

My biggest gain was meeting and working with other people who shared my desire to help stamp out the flames of ignorance about mental illness. I was especially satisfied with the opportunity to connect one-on-one with a youth staying at CASA House to develop a relationship of trust and help him improve his social skills and confidence. It was also quite rewarding to put my science education and skills to use to support a research project concerning community-based infant and pre-school mental health services.

With so many great organizations to support, why should others choose to support CASA?

Mental illness is pervasive and matters have worsened over the last two years. It does not respect age, creed, color, cultural heritage, gender, religion or social and economic status. In any given year, mental illness affects one out of every five people in Canada, and a large proportion of those are children and adolescents.



CASA + YOUR CAREER

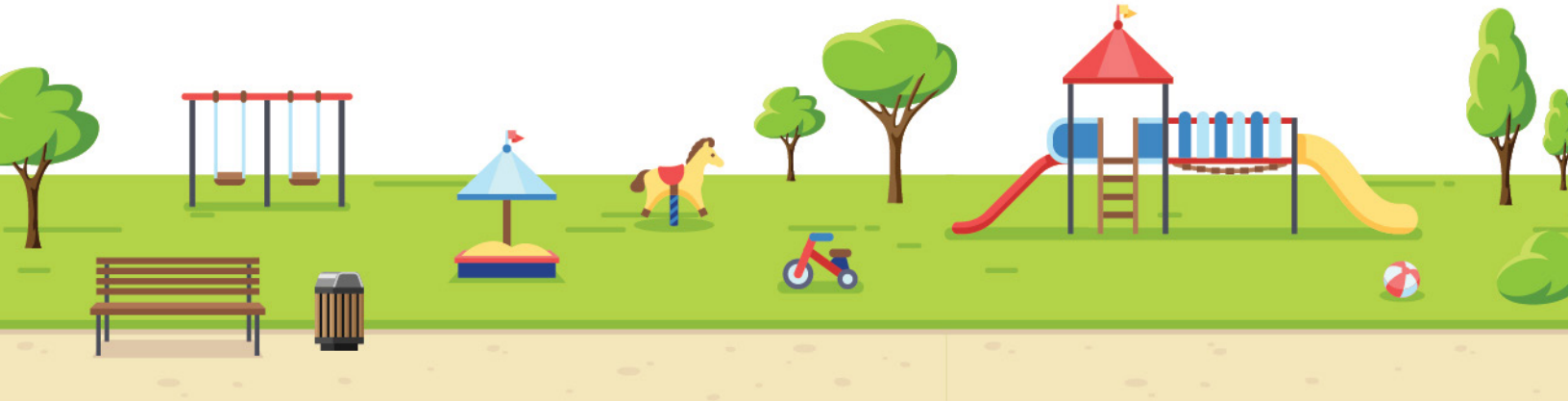
LEVEL UP YOUR CAREER, WHILE CASA LEVELS UP ITS SERVICE TO FAMILIES IN ALBERTA

CASA Child, Adolescent and Family Mental Health is at an exciting turning point in mental health service for kids and families with mental illness. We’re leveling up to provide twice as many kids with service over the next few years – services they need now more than ever – and we need mental health and support professionals to bring that vision and mission to life.



CARLY
Mental Health Therapist on CASA's Trauma Team

"My name is Carly. I'm a mental health therapist on the Trauma Team. I provide individual therapy, and facilitate Trauma and Attachment Groups for kids with developmental trauma and attachment injuries. Coming from an OT background, engagement in meaningful occupation is important for healing, so most of my sessions involve some form of "doing". We play games, create art, move around and get in touch with our emotions. The best part of my job is creating a safe place for kids to be themselves."



WHAT EMPLOYEES SAY ABOUT WORKING AT CASA



RENEE STRONG

Program Manager

"Working at CASA has allowed me to further develop my skills and work with a fantastic team! CASA is committed to evolving our teams to ensure we have the proper skills to support our patients and create space to build relationships within our teams. Our CASA family comes together to provide the best services to children and families while also recognizing that our staff work hard every day. Our culture is evolving and changing after the pandemic and we understand the need for our teams to have time and space for social opportunities and flexibility in their responsibilities."



CHELSEA OHLMANN

Registered Psychologist,

"Since the start of my time at CASA in 2013, I've felt like part of a family. Working with others who share my values and compassion for others is energizing. I also really enjoy working with professionals on a multi-disciplinary team. It helps me to continually build my skill set. I find a lot of meaning and fulfillment in supporting families to understand their child better, and I enjoy partnering with them on their healing journey. I've had opportunities at CASA to continue to grow as a professional, starting as a therapist, and moving toward supervision and consultation in recent years."

View our job opportunities and benefits online, and join our compassionate team of psychiatrists, psychologists, social workers, occupational therapists, nurses, speech language pathologists, child-care counselors and support staff.

Visit casaservices.org/careers to level up your career and join the CASA family today.



STATEMENT OF OPERATIONS

Year Ended March 31, 2022

REVENUE

	2022 \$	2021 \$
Alberta Health Services grants [note 7]	6,080,114	6,080,114
Alberta government grants [note 7]	5,587,860	5,606,295
Government of Canada [notes 7 and 16]	2,046,727	3,151,786
Contributed facilities [note 11]	1,355,792	1,355,792
CASA Foundation grants [note 1, 7 and 13]	596,507	103,964
Other foundations and community support [note 7]	704,394	844,394
Amortization of deferred capital contributions [note 8]	248,702	325,560
Investment income (expense), net	(2,555)	40,154
Donations [note 7]	38,970	45,292
Casinos [note 7]	119,454	111,217
	16,775,965	17,664,568

EXPENSES

Salaries and employee benefits [note 14]	11,709,620	10,824,936
Facility leases [note 11]	1,645,455	1,650,951
Client related costs	364,195	317,507
General and administrative	902,200	828,958
Amortization of capital assets	319,434	356,739
Facility operations	457,820	319,402
Professional fees	209,784	88,684
	15,608,508	14,387,177
Excess of revenue over expenses	1,167,457	3,277,391

For full financial report, please visit CASAservices.org/annual-reports



THANKS TO THE ORGANIZERS AND DONORS OF THE FOLLOWING 2021-22 FUNDRAISING ACTIVITIES IN SUPPORT OF CASA:

- Alquinn Homes — Golf Tournament
- Capital Power Corporation — Capital Power's EmPowering Communities Program - Volunteer Grant
- CEPP — Centre d'Expérience Préscolaire et Parascolaire
- Charity Glow Golf
- Concrete Blonde Hair & Body and JDK Heating & Cooling
 - Online Silent Auction
 - Tour de Concrete Blonde
- Emily's Horse Show
- Emily's Memorial Motorcycle Ride
- Hailey Benedict — Level Up
- Honourable Order of the Blue Goose Edmonton Pond
- HSSA April Charity Run
- Jaïa Collective
- Mental Q
- Mosaic Home Services
- Navina Yoga — Peace in the Park
- The Streets Initiative

WE ALSO THANK ALL THE SUPPORTERS OF CASA'S ANNUAL EVENTS:

- CASA Cycle Challenge
- CASA Golf Classic

GRANTS:

- Helga and Heinrich Brinkman - Gordon & Shirley Gifford Fund at Edmonton Community Foundation
- The Moffat Family Funds/Winnipeg Foundation at Edmonton Community Foundation
- Odynski Family Fund at Edmonton Community Foundation
- RBC Foundation
- The Eldon and Anne Foote Fund at Edmonton Community Foundation
- Ralph and Gay Young Family Fund at Edmonton Community Foundation
- CIBC Foundation
- Butler Family Foundation
- ATB Financial
- The Melton Foundation
- Lorrie and Joe Deutscher Charitable Gift Fund
- REALTORS® Community Foundation
- The Black Cat Foundation
- The Dianne and Irving Kipnes Foundation

CONTACT US

Visit casaservices.org or contact us directly
at info@casaservices.org.

HOW TO REFER

Please visit casaservices.org for more
information on how to access CASA's programs.

Depending on the age of your child or the specific concern, you may be able to self-refer, or you may be required to call the Children, Youth, and Families (CYF) Mental Health Intake Office at 825-402-6799 to determine if a referral to CASA is appropriate for your family

If you have any questions about this process or about accessing
CASA's services, please email intake@casaservices.org



CASA

Child, Adolescent and Family
Mental Health